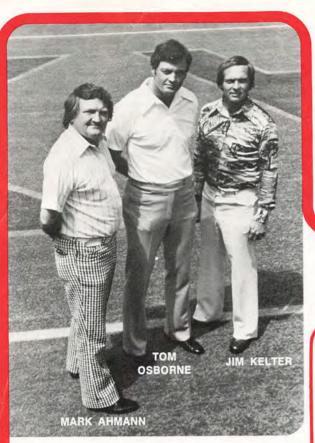


NEBRASKA vs. IOWA STATE • NOVEMBER 15, 1975



"The Tom Osborne Show"

Exclusively

on the Nebraska Television Football Network co-produced by





Tune In:

SUNDAYS 10:30 P.M.

KOLN-TV 10, Lincoln KGIN-TV 11, Grand Island KMTV 3, Omaha KMEG-TV 14, Sioux City KHGI-TV 13, Kearney KWNB-TV 6, Hays Center KCNA-TV 8, Albion KSNB-TV 4, Superior

MONDAYS 10:30 P.M.

KDUH-TV 4, Hays Springs,

Scottsbluff, Alliance

Introducing "Live on Tape"

- Color Videotape Replay
- Comments by Coach Osborne
- Behind the Scenes with the Assistant Coaches
- Players Comments

Hosted by MARK AHMANN and JIM KELTER

"Go Big Red!"

UNIVERSITY OF NEBRASKA

Official Football Program

IOWA STATE vs. NEBRASKA

NOVEMBER 15, 1975

THE UNIVERSITY OF NEBRASKA BOARD OF REGENTS

Robert L. Raun, Minden Edward Schwartzkopf, Lincoln Robert R. Koefoot, M.D., Grand Island Robert Prokop, M.D., Ph.D., Wilber Kermit Wagner, Schuyler James H. Moylan, Omaha Kermit Hansen, Omaha Robert G. Simmons, Jr., Scottsbluff James K. Say, NU-Lincoln D. Clinton Bellows, UNO Timothy Chappell, NU Medical Center

William R. Swanson, Vice President Governmental Relations and Corporation Secretary

President D. B. Varner Interim Chancellor Dr. Adam C. Breckenridge

CONTENTS

Today's NU-ISU Game Parallels 72 Clash
NU Foundation Studies Gift Campaign
Masters Week Draws Nine Alumni Back to Campus
Nebraska Coaches
Cornhusker Coaching Staff
Cornhusker Athletic Administration Staff
The Touchdown Club of Nebraska 8-9
Nebraska Players
Nebraska Roster
The Top Ten Cage Teams In '75/76
Big 8 Track and Field4
So You Think You Know College Football
The Technique of Play Selection
A Quick Look at Big 8 Baseball for '76
The Great Football Broadcasters of Yesteryear
The First Football Game24
Starting Lineups
The University of Nebraska Board of Regents54
Academic and Administrative Officers 55
Iowa State Roster6
Iowa State Staff
Iowa State Players
NU Opens Biological Field Station Near Ogallala
Husker Educational Athletic Awards 1975
Husker Beef Club—Growers74
Husker Beef Club—Feeders74-75
"Americans We" is Band's Halftime Theme

TODAY'S COVER

Four students in the Naval Reserve Officer Training Corps at NU make up the Colonial Color Guard, developed in commemoration of the 200th anniversary of the United States Navy and Marine Corps as well as the U.S. Bicentennial celebration. The Midshipmen carry a 13-star "Betsy Ross" flag, and the honor guards are armed with replicas of Revolutionary War muskets.



Sartor-Hamann Jewelers 1129 "O" Street and Gateway Shopping Center Lincoln

Today's NU-ISU Game Parallels '72 Clash

By DON BRYANT Sports Information Director

Iowa State's Cyclones, led by Head Coach Earle Bruce, invade Memorial Stadium today to face the undefeated and high nationally ranked Nebraska Cornhuskers.

As the stadium begins to fill, memories of the 1972 NU-ISU clash in Ames start to drift into the minds of many a Husker and Cyclone fan.

That contest ended in a 23-23 tie and certain aspects of it greatly parallel today's battle. Going into that game, Nebraska was ranked No. 2 in the country and undefeated in conference play while Iowa State was 5-2 overall and 2-2 in the Big 8.

Tensions were high as both teams exchanged punts throughout most of the first quarter. But a late quarter Husker pass interception set up Nebraska's first score and the Huskers led 7-0.

Iowa State scored an early second quarter touchdown to even the score and then kicked a 46-yard field goal to give the Cyclones a 10-7 lead.

But with only eight seconds left in the half, Nebraska quarterback Dave Humm spotted Johnny Rodgers in the end zone to make it NU 13, ISU 10. But Nebraska missed its extra point, which ironically, was to happen to Iowa State at game's end.

The third quarter saw Iowa State score again, this time on a 33-yard scoring pass from George

UNDER NORTHWEST

MEMORIAL STADIUM

EMERGENCY HEADQUARTERS

RED CROSS
BUILDING

EMERGENCY HEART UNIT located there

> Boy Scout Ushers are trained to help notify them

Amundson to Keith Krepfle. With the point after attempt, the Cyclones led 17-13.

With their backs to the wall, the Huskers put together two, fourth quarter scoring drives, culminating in a 35-yard touchdown pass from Humm to Rodgers and a 37-yard field goal by Rich Sanger. So with only 1:03 left to play, Nebraska led 23-17.

But Iowa State was not to be denied. The Cyclones drove 74 yards in six plays, climaxed by a 24-yard Amundson to Krepfle scoring pass making it NU 23, ISU 23 with only 23 seconds left to play.

But the real drama was to take place during the next split seconds. As a packed house at Clyde Williams field watched and thousands listened to radios, the Cyclone extra point was wide to make the final score 23-23.

But so much for memories, because the present is at hand and Husker fans everywhere give a hearty welcome to coach Bruce, his fine Cyclone team and all the Iowa State faithful.

Roberts new old-fashioned ice cream



NU Foundation Studies Gift Campaign

A three-month study by a national fund-raising counsel is now underway to determine the feasibility of a major fund campaign for the University of Nebraska Foundation.

Brakeley, John Price Jones, Inc., of New York, has been engaged to determine if the primary factors essential to success in a major fund-raising effort are present in sufficient strength.

Amen Is Chairman

Paul J. Amen of Lincoln, chairman of the Foundation's solicitation committee, said the study will determine the goal that could be attained, leadership potentialities, the current philanthropic climate, and the recommended extent of the campaign.

Mr. Amen pointed out that a study needs to be conducted by an impartial agency. He added that he hoped that the study would support a fund drive of from \$20 to \$35 million over the next three to five years, in addition to the \$2 to \$3 million annually raised by the Foundation.

Study to Set Dates

If such a fund drive is feasible, he said, then the campaign would probably open in the fall or winter of 1976, but, he added, the dates of the campaign would also be recommended by the Study.

Mr. Amen said a great need exists for funds on all three campuses to finance projects and programs which have traditionally not been supported by tax funds.

He referred specifically to endowed professorships and lectureships, financial aids for students, endowments for fine arts events and activities, and specialized teaching and research equipment.

Private Support Needed

"We are not attempting to assume any part of the State's obligation in the support of the University, but the Foundation knows that if we want a University of top quality there must be an infusion of private monies."



- THE PANORAMA SCOREBOARD*

with JIM MILLER

immediately after the

NEBRASKA COACHES SHOW ON KFOR-1240

FEATURING:

- * Direct reports, with taped replay, from other Big 8 Games today. EXCLUSIVE ON THIS SCOREBOARD SHOW
- * Direct report from the Nebraska Coach who has scouted next week's opponent. EXCLUSIVE ON THIS SCOREBOARD SHOW
- * Taped replays of this afternoon's Nebraska game as reported by Dick Perry. EXCLUSIVE ON THIS SCORE-BOARD SHOW

* Also heard on WJAG, Norfolk and KOGA, Ogallala SPONSORED BY!!



Eight OLYMPIA BEER

MAX BEYER DIST. CO. LINCOLN — OMAHA People who know call or carry to SPERRY TV



DODGE

DEBROWN AUTO SALES 17th & N St.

Masters Week Draws Nine Alumni Back to Campus

Nine Nebraska alumni have been meeting with NU students and faculty in classrooms and living units this week as participants in the school's 12th Masters Week program.

Co-sponsored by Mortar Boards and Innocents, senior honoraries, with cooperation from the Chancellor's Office and the Student Alumni Board, Masters Week is an annual event for which a select number of alumni return to campus to share their career experiences with the University community.

The 1975 Masters, present in the Stadium today, are:

Dr. Ruth Leverton, science advisor to the United States Department of Agriculture;

Paul Amen, chairman of the

board of the National Bank of Commerce in Lincoln;

James Howe, senior fellow with the Overseas Development Council in Washington, D.C.;

Dr. Francis Nagle, director of the Bio-Dynamics Laboratory at the University of Wisconsin;

Dr. Ward Klingebiel, associate director of Union Carbide Chemical and Plastics in S. Charleston, W. Va.:

Dr. Gene Budig, president of Illinois State University in Bloomington Ill:

Yvonne Smith, vice president of The Ibis Co., advertising and marketing firm in Kansas City, Mo.:

Nancy Stark, architect with the firm of Thomas William Prokasky & Associates, Inc., in Minne-



Ruth Leverton Paul Amen James Howe



Francis Nagle Ward Klingebiel Gene Budig



Yvonne Smith Nancy Stark Eugene O'Brien apolis, Minn.;

Eugene O'Brien, music composition teacher at the Cleveland Institute of Music.



Free
HUSKER HOME GAME
TICKETS

MINI-MART

Groceries, Hardware, Sundries BIG RED—Novelties, Pennants

> 2 Locations 2801 O St. 435-9327

1545 Cornhusker Hiway
L. G. PRIEST, Manager

REYNOLDS, BLAKE & SIMMONS AGENCY



Bob Reynolds



Wally Blake



Charles Simmons



Dave Sundberg,



Reese Wilson

Ask BOB, WALLY, CHARLES, DAVE, or REESE ALL YOUR INSURANCE QUESTIONS

3701 "O" St., Johnson Realty Bldg.

Phone 432-1073



Jim Ross



Monte Kiffin

N



Warren Powers



Cletus Fischer



Mike Corgan

C

C H



John Melton





Bill Myles



Tom Osborne



Rick Duval



Guy Ingles



Boyd Epley



Dick Beechner



Milt Tenopir



Steve McKelvey



Mike Church



George Darlington



CORNHUSKER FOOTBALL NETWORK

your season ticket HOME AND AWAY

play by play action with

CK PERRY

COACHES SHOW immediately following the game

Jim Huge with analysis Adrian Fiala on the sideline microphone

Broadcast with Pride by these Nebraska Radio Stations:

KWBE, Beatrice1450 KC KCNI, Broken Bow. . 1280 KC KCSR, Chadron 610 KC KMMJ, Grand Island 750 KC KHAS, Hastings1230 KC KGFW, Kearney1340 KC KFOR, Lincoln1240 KC KBRL, McCook1300 KC KNCY, Nebr. City ... 1600 KC WJAG, Norfolk 780 KC KODY, North Platte 1240 KC KOGA, Ogallala 930 KC KBRX, O'Neill1350 KC KOLT, Scottsbluff ... 1320 KC KSID, Sidney 1340 KC KMNS, Sioux City ..620 KC KAWL, York1370 KC KVSH, Valentine ... 940 KC KNLV, Ord1060 KC

Cornhusker Coaching Staff



Boyd Epley Weight Training



Joe Cipriano Basketball Coach



Moe Iba Assistant Basketball Coach Assistant Basketball Coach



Lonnie Porter



Frank Sevigne Track Coach



John Korky Assistant Track Coach



Tony Sharpe Baseball Coach



Bob Gates Assistant Baseball Coach



John Reta Swimming Coach



Orval Borgialli Wrestling Coach



Francis Allen Gymnastics Coach



James Porter Tennis Coach



Larry Romjue Golf Coach

Cornhusker Athletic Administrative Staff



S. I. Fuenning, M.D. Medical Director



Bill Fisher Business Manager



Don Bryant Sports Information Director Asst. Sports Info. Director



Bill Bennett



Jim Pittenger Assistant Athletic Director



Bob Devaney Athletic Director



Jim Ross Assistant Athletic Director



George Sullivan Therapist-Trainer



Paul Schneider Trainer



Gib Babcock Equipment Director



Bill Shepard Grounds Director

THE TOUCHDOWN CLUB OF NEBRASKA

One of the groups most instrumental in helping the University of Nebraska Athletic Department grow in the field of intercollegiate sports is the Nebraska Touchdown Club.

Contributions from TD Club members have enabled the Cornhuskers to build a fine grant-in-aid program and continued support from the Touchdown Club, and groups like the Husker Achievement Awards, the Extra Point Club, and the Cornhusker Beef Club, will insure that the Nebraska Cornhuskers will always hold a prominent place in the college sports world.

The University of Nebraska Athletic Department salutes the many members of the Touchdown Club and takes this opportunity to say a sincere "Thank You."

Touchdown Club members contributing \$100 or more are:

ALBION Albion Na" Bank Staska Drilling Co. Robert Wolf	BUTTE
Staska Drilling Co.	Owen Johnson CAIRO
ALLIANCE	CAMBRIDGE
Max Garwood Jack Ressaguie	Slewart Minnick Jerry Petersen
ALMA	
Lawrence Walker	Central Bank
Don Adams	Tom B. Hord Rubert E. Kyes Turn Mag'es Valley View Country : CERESCO
ARCHER Central Fertilizer Co. (Leland Wagner)	Valley View Country
(Leland Wagner)	CERESCO
ARLINGTON	Jon Mostrom
Dr. Louis Otto Wm. H. Rhoa Haward Rhea Dr. Lauren E. Spangler	Gene L. Burmester
Dr. Lauren E. Spangler	conv
ARNOLD Arnold Stare Bank	Bank of Carly
ASHEAND	Adams Cinthing
Jim Beicher Jim's Construction Co.	H. P. Behlen
ATKINSON	Columbus Sales Pavill
Militex Paint Co.	W. A. Curry
AUBURN Casev-Witzenlaug Funeral Home	Beeron Dickinson
Catev-Witzenlaun Funeral Home James W. Grant, Jr. John P. McKnight Flayd W. Pohlman	James George
Flayd W. Pohlman	Hadley-Braithwall Co.
AURORA M. L. Egebr	Phyllis J. Hogood
W. A. Books Bob G. Clark	Herbert D. Kuper, MD
M. L. Edehr W. A. Boehr Bab G. Clark Gar Eckyrkan Paul Ellis	E. H. Lohr
Grosshans Sales & Service IA W. Grosshages	Baymond H. Reed
Faul Ellis Grosshons, Salvs. & Service (A. W. Grosshons) A. C. Hansen Hansen Oil Co. Worten Levian Roger Nelson	Bonic of Corly Cott Military Adomic Cinthing Autism C. Autism H. P. Bahlen Howard P. Brenn Cotton Co
Warren Larson	Dan H. Riley COZAD Bellamy Grain Corp. Gale Evans George F. Mololey Harvey Majewner Platte Valley Packing KAM1
AVOCA Bob Hollsteen	Guarge F Motoley
	Platte Valley Packing
AXTELL Fred England	CRETE
BANCROFT	Loren L. Davidson Carleran G. Flyn James Skala Bob Wanek
James R; Vogt EARTLEY	James Skala
Richard H. Wells	ERDETON
BASSETT	Linus Tramp
Rabert Keller RATTI F CREEK	T. R. Beattle Paul Ross
BATTLE CREEK Battle Creek Mut. Ins. Co.	Paul Ross
Dr. C. R. Brott	Wayne Thomsen
Horold Destembyer Dr. David M. Gleason	DAVENPORT Elliott N. Japols
Joe D. Goldberg Edmund R. Horder	DAVID CITY Norman E. Davis
Bettle Creek, Mut. Ins. Ca., BEATRICE Dr. C. R. Brott Horold Devemeyer Dr. David M. Gleason Joe D. Goldberg Edmund R. Horder Mour oo Hevelone D. W. Hitt	Norman E. Davis
Earle T. Howey	Jafferson County Bon
Gea. S. Kilpartick	DEWITT DeWitt State Book
Max Martz	Gary Schneider
K. E. Morehead	DONIERAN
Leslie H. Noble	Bank of Daniphan
Simmens & Son Marina	HOFOID Crouch
Comunic B. Heterar Mourice Hevelone D. W. Hift Mourice Hevelone D. W. Hift Mourice Hevelone Geo. S. Kilportick. J. W. Lawler Max Med's Max Med's M	EDGAH Harold Crouch Leland L. Hawley Wm. Schlichtman ELKHOKN
J. B. Weston II. Herbert T. Westen, Jr.	ELKHORN
Dr. Wm. T. Wildhaber	Anthony S. France
	Patricip Kranedy
John E. Neison Dale T. Thomas Shows	ELKHORN Harry Farnhom Anthony S. Franco James B. Hoagith Patricia Kennedy A. Robert Kilopp Warren R. Philippe Kenne'h Sass
Dala T. Thomas Shows	Kenne'n Sass
BELLEVUE Digne Allen	Jack Phillips
Gerry Allen	EWING Willis Rockey
Michelle E. Allen	FAIRBURY
Mrs. Mark J. Gilles (June)	H. B. Boydon
Wm. J. Merwold	Govie Dragon
Dole T. Thornas Shows. DB RELLEVUE Genry Allen Genry Allen Genry Allen Genry Allen Genry Allen Michael E. Allen Michael S. Gilles (June) Wim. J. Merwold C. W. Scholz Michael A. Trent Dr. Leuvenne F. Yomeotiky BELLWOOD BELLWO	FAIRBURY H. B. Beydon Rober Barkley Govie Dragos Lloyd H. Gerdes Dr. D. O. Hull First North Bank Platsher C. Peran- Bruce Stanton
M. E. Tritsch Dr. Lawrence F. Yamnatika	Plateher C. Perers
BELLWOOD Son, Loran Schmitt	Bruce Stanton
Son, Loran Schmitt	FAIRFIELD James D. Lingel Fairfield Implement in
BENNINGTON Dennis L. Loaker Lynn Pruess	EATDMENT
Harald Roe	FAIRMONT Eckerdt's Inc. R. J. Eckerdt Jean H. Lavegrave
Harald Roe Jerry Roe Marvin Sass	Jone to Levegrove
DI AID	
Raiph Bauer Don Convad Dr. D. R. Ehlers Dr. Keith Finn	Bob Heinzelman
Dr. Kelth Finn	James A. Jones Dr. T. C. Kiehhander
Hugh W. Mont	James A. Jones Dr. T. C. Kiekhawter FRANKLIN
Simon Karthoj Louis Murdoch Edward L. Schwartz Ned Tysen	Conen Involvement
Edward L Schwartz	PREMONT
Ned Tysen Michael L. Wallin Jess Wright	Tracy E Digra
Jess Wright BOELUS	FREMONT Robert L. Clements Tracy E Digra Denglii F Doleja Rupert Dunklau
Boolus State Book	Buperl Dunklay Dick Dever Jim Ebers Milton Ebers Dr. Thomas G. Erikann Melvin R. Foos Judge Robert L. Flory William Flynn Harold Gregurich
BRADSHAW Boyd E. Stuhr	Milton Ebers Dr. Thomas G. Erikson
BRAINARD Bank of Brainard	Melvin R. Foos
Bank of Brainard	Melvin R. Faas. Judge Robert L. Flory William Flynn Harold Gregurich A. W. "Babe" Hill Dr. Harry A. Jakeman
BROADWATER	
BROKEN BOW	Dr. Harry A. Jakeman

```
HARTINGTON
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    HARVARD
Morvin Singer
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    Marvin Sinner
HASTINGS
Allons of Hastings
William G. Cambrin
Dale C. Cockerill
Robert Cordle
Jack Crowley
Bennard DeMars
Jock Friend
Dick Freend
Mrs. R. D. Gayerme
Fred L. Golil
Geyerman's Clathia
                                                                             FRIEND
ine A. Bruntz
                                                                        FULLERTON
J. Black
                                                   le J. Biack.
M. Hoster
James C. Maly
D. "Jim" Nickel
nnis F. Nidson
ck. W. Bursell
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     oli
n's Clathing Store
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    Gevermon's Claiming and H & J Inc. 
High & Kuof Constr. Inc. 
Larry Hall 
Hassings Meat & Supply 
(Ches L Andresen) 
Inclustrial-Irrigation Service
               GARLAND
Wm F. Hartmann, Jr.
               GENEVA
Dr. C. F. Ashtv
Dr. C. F. Ashtv
Das Swelt
Das Swe
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         Inhatrial-Irrigation Ser
Lighther Lighther
Fr. L. S. Mick.
Dr. Robert H. Melntire
Dr. Russen J. Melntire
Al Mottey
Robert J. Mullen
Lose E. Nelson
     GENOA
F. J. Brown, DDS
     GONDON

J & M Go Big Red Beam
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         Lalo Leu
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    I R Kenne
               GOTHENBURG

Ward Barriast
Daryl Black
John H. Gollagher
Ilm Holmes
Mrs. R. D. Hablmes
John A. Jonien
Ivar W. Blad Johnson
Remaine J. Salazian

Remaine J. Salazian
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               E T Young
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         Flori State Bank
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               MOLDREG
W. F. Antierson
Jim. Iranierson
Jim. Iranierson
M. L. Hulkebul
W. E. Larron
Lear-Metter Perd (Donald Upon)
Adv. Market Virginia
                                                                        GRAND ISLAND
Application of the control of the co
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    Lear-Letter McClymont
A. J. Movins
Quality Floors, Inc.
Gordon Suns
Gordon Suns
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         B & Wrightsman
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         Gorden Licht
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         Gerald Willer
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               Dr. S. R. Chould
E. J. Knash
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         E. J. Keaster
J. Keaster
J. Kenner Brown
Jon Elsen
Richard McKelvie
Richard McKelvie
NISHANDLA
Stonicy Quigley
Martin Allien
JANSEN
Stole Bank of Jonsen
Allen L. Tinstman
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         Alte L. Treatments

K. EARDEN

K. EARDEN

Anderson, Divon, Cottrell Ins.

Mr. Javes Anderson

Dr. Jahn H. Boneroft

W. Burlon K. Boneroft

W. Werten Borney Ins. Agency

William Ballston

J. F. Brondt

J. F. Brondt

James Coldwinn

James C
                                                                                                 Kelly
L. W. Kelly, Jr.
W. Kelly
bert R. Koefest
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    Alvin H. Brown
James Coldwoll-R. E
Willis Downing
First National Bank
Loren Gronp
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      Grono
pa's Steck House
B Hellman
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               n
ndrickson
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    Jeel T Johnson MD
Dr. Richard D Johnson
ND
Dr. Richard D Johnson
Nichard Kirzier
Kenney Eise Club +784
Keenne Hiss Club +784
Keenne Hisse Club +784
Keenne Hisse Cartin, Inc.
Wilder & Stumbor, Inc.
Winder E Lundberg
E Moser
nolin Millerhi
                                                                                                                                                                                                                                                                                                                                                                                                                                                                     Liebers a Lindbow.

Le Maser Maser March Muchke J. E. Maser March Muchke J. Dobe Pork.

Plants Volley St. Bl. & Fr. Co. Frances L. Elehardis.

Frances L. Elehardis.

Frances L. Schrödischen J. Schrödischen A. Stophilar St. March J. Schrödischen J. Schrödischen March J. Schrödischen Mar
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    E V Eldred
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    D. E. McIller
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            LEXINGTON
```

ran E Comon Colfman Cole

Den Herpert, Jr. James W. hlewitt Bob High Den Hill (Lincoln Schwinn Cyclery) order Leborate

order Leborate

in Genre E Lamin Jr.
R. Lichi Jentan

R. Lichi Jentan

in Lichi Jentan

in Lichi Jentan

in Lichi Jentan

in Lichi Leborate

in Lichi McKee McLaughlin Staff-Line Gen Thomas McGreen lover iph Meyer Life of Natir

Secorest & Hinkley Ins. Agey. Inc. ok. C. Kieter L Stromberg Optimist Club e Optimist Club Swanson d R. Swanson Lee Swanson Swanson "Swep" Swepstan Tallingen John J. Willon
John J. Willon
Lowens B. Wilshart
Fred Witt
Will Mann
T. Womooh
E. Page Woods II
Thomas C. Woods
Charles E. Wright
Don G. Zank
LOUP CLTY
WA. Bowness
Sherraan Caulity Ha
LYNCH
Latis Anderson LYONS v L Honsen nond Webster MADISON
The Bank of Madison
Robert Peterson
MARTELL
The Martell State Bank
Lloyd Sittler
Jack Schreiter McCODK Vern Blank, DDS Elks' Club (Doug Barnard) W. O. Corrick First Nov' Bank (Hardid E. Larm Militon Snodgrass Lucifie D Zezula MINDEN Jack L. Benson Andy Have, Jr. Minden Exch. Not'l Ba MONROE Report L. Hayter MORRILL ald M. Steen NEBRASKA CITY Cecil C. Cose M. B. De/omette

orson Itle Land & Cattle Co. A. Ziegler rt Ziegler

ILLINOIS UNADILLA William Brandt VALENTINE VALENTINE Tobert Beel VALLEY W L Speker WAVERLY Dan Wiener SOUTH DAKOTA James B. Hyland

Join your friends at the all new and beautiful

TONY and

Beautiful surroundings, excellent entertainment, plus exquisite cuisine set the mood for an unforgettable dining experience.

Visit our GONDOLA LOUNGE and enjoy your favorite cocktails

5140 "O" Street

Phone 466-2351

Luigi's



Your host for over a quarter century

Open daily till 1 a.m. closed Sundays



YOU HAVEN'T EATEN
THE No. 1 PIZZA
IN LINCOLN
UNTIL

YOU'VE EATEN OURS

Try Our COMPLETE Bar, Too!

ANYTHING GOES!

All of our delicious menu items . . . pizza, sandwiches and salads are available for carryout. So just phone ahead and your order will be ready when you arrive.

NEBRASKA

OMAHA LINCOLN
COLUMBUS KEARNEY NORFOLK
GRAND ISLAND HASTINGS
NORTH PLATTE

IOWA

COUNCIL BLUFFS
AMES
DES MOINES

Because they taste so good.



Unbeatable



Join Don and Mark for all of the exciting Husker action at home and away!



Mark Ahmann Sports Director



Don Gill. Sports Director KLIN Radio

The Nebraska Football Network... JUST LIKE BEING THERE IN PERSON!

Covering all of Nebraskaland on these fine stations: KIMB

Kimball

KBRB Ainsworth KCOW Alliance KTTT Columbus

KAMI

Cozad

KRGI Grand Island KICS

KLIN Hastings Lincoln KUVR KAHL Holdrege North Platte

KRNY KICX Kearney McCook KIBC

Ogallala KLNG ()maha

KNEB Scottsbluff

KNIE Chevenne, Wvo. KAAT Denver, Cola.

KIEV

Los Angeles, Calif.

KEST

San Francisco, Calif.

KWYR Winner, S.D.

A KLIN EXCLUSIVE EXTRA...

"The Tom Osborne **Dressing Room Show"**

immediately following each game

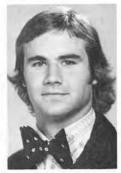
Brought to you thru the facilities of

STEREO 107 RADIO 14

NEBRASKA



2 JIM BURROW Sr 5-11 170 Sr





4 LARRY VALASEK DB 5-10 166 So.





5 ROD STOVALL 6 PAT LEHIGH DB 5-10 175 So.



7 DARRELL WALTON WB 5-9 164 So.

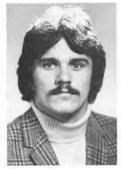


BOBBY THOMAS SE 5-8 162 Jr.



9 EARL EVERETT OR 192 Jr.





10 TIM FISCHER DB 5-9 170 So. 11 TERRY LUCK OR 6-3 212 Sr.



12 TOM SORLEY So.





14 JOHN O'LEARY IB 6-1 210 Sr.



15 VINCE FERRAGAMO 16 ROCKE LOKEN 17 ED BURNS 18 RANDY GARCIA QB 6-3 208 Jr. 18 QB 6-3 189 So.

















 $21 \ _{\mathrm{IB} \ 5\text{-}9 \ 185 \ So.}^{\mathrm{DALE} \ ZABROCKI} \ 22 \ _{\mathrm{WB} \ 6\text{-}0 \ 165 \ Fr.}^{\mathrm{KEN} \ BROWN} \ 23 \ _{\mathrm{DB} \ 6\text{-}1 \ 196 \ So.}^{\mathrm{KENT} \ SMITH} \ 24 \ _{\mathrm{DB} \ 6\text{-}3 \ 205 \ Jr.}^{\mathrm{JAKE} \ CABELL} \ 25 \ _{\mathrm{FB} \ 5\text{-}11 \ 214 \ Sr.}^{\mathrm{TONY \ DAVIS}} \ _{\mathrm{SR} \ 5\text{-}11 \ 214 \ Sr.}^{\mathrm{TONY \ DAVIS}}$



CORNHUSKERS



26 WONDER MONDS DB 6-4 204 Sr.



 $27~_{\tiny WB}^{\tiny TOM}_{\tiny 5-10}$ $_{\tiny 181~Sr.}^{\tiny 181~Sr.}$ 28 $_{\tiny 1B}^{\tiny DAVE}$ GILLESPIE $_{\tiny 18}$







 $\underset{DB}{\text{IIM PILLEN}} \hspace{0.1in} \underset{6\text{-}0}{\text{193}} \hspace{0.1in} \text{so.} \hspace{0.1in} \begin{array}{l} 30 \hspace{0.1in} \underset{B}{\text{Byron}} \hspace{0.1in} \text{STEWART} \\ \text{18} \hspace{0.1in} \text{6-2} \hspace{0.1in} \text{190} \hspace{0.1in} \text{So.} \end{array}$



31 $_{\mathrm{DB}}^{\mathrm{TED}}$ $_{\mathrm{5-10}}^{\mathrm{HARVEY}}$ so.





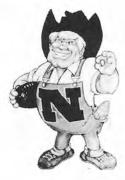


 $32_{\tiny{DE}}^{\tiny{CHESTER}} {\tiny{TALLEY}} \quad 33_{\tiny{WB}}^{\tiny{CURTIS}} {\tiny{CRAIG}} {\tiny{S-10}} {\tiny{185}} {\tiny{So.}} \quad 34_{\tiny{DB}}^{\tiny{DAVE}} {\tiny{BUTTERFIELD}} 35_{\tiny{DB}}^{\tiny{CHUCK}} {\tiny{Jones}} {\tiny{DNES}} {\tiny{CBS}} {\tiny{S-10}} {\tiny{182}} {\tiny{Jr.}}$





JEFF CARPENTER LB 6-1 216 So.



39 RANDY LESSMAN P-LB 6-3 220 Jr.





 $41_{\ \mathrm{DB}}^{\ \mathrm{JIM}} \ {}^{\mathrm{WILLIQUETTE}}_{\ 5\text{-}9} \ 42_{\ \mathrm{So.}}^{\ \mathrm{MIKE}} \ {}^{\mathrm{COYLE}}_{\ \mathrm{K}} \ {}^{\mathrm{Sr.}} \ 43_{\ \mathrm{K}}^{\ \mathrm{COYL}}_{\ 6\text{-}1} \ {}^{\mathrm{216}}_{\ \mathrm{Jr.}}^{\ \mathrm{Jr.}}$







44 P. EICHELBERGER LB 6-0 205 Jr.











45 DODIE DONNELL 46 GARY HIGGS FB 6-3 206 Jr. 47 JIM BELKA LB 6-2 218 Jr. 48 JEFF HANSEN LB 6-3 190 So. 49 MONTE ANTHONY LB 6-2 218 Jr. 48 LB 6-2 190 So. 49 MONTE ANTHONY So.

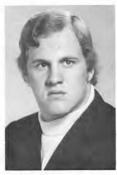
NEBRASKA



 $50\,_{\rm MG}^{\rm JOHN\ PLUCKNETT}$ $51\,$ dan schmidt $_{\rm OG\ 6.2\ 222\ Jr.}$ $52\,$ tom davis so.







53 TOM THOMAS C 6-1 228 Sr.





55 KING BLOCK 1B 6-0 210 So.









 $57 \ \ \, {}_{DT \ \, 6\text{-}4 \ \, 240 \ \, Jr.}^{SCOTT\ \, AVERY} \ \, 58 \ \ \, {}_{OG \ \, 6\text{-}3 \ \, 232 \ \, So.}^{MILLER} \ \, 59 \ \ \, {}_{IB}^{JIM} \ \, {}_{WIGHTMAN}^{WIGHTMAN} \ \, 61 \ \ \, {}_{LB \ \, 6\text{-}1 \ \, 207 \ \, Jr.}^{CLETUS\ \, PILLEN} \ \, 62 \, {}_{OG \ \, 6\text{-}4 \ \, 246 \ \, So.}^{SCOTT\ \, AVERY}$











 $63_{\tiny \ \ \, OG}^{\tiny \ \ \, GREG}^{\tiny \ \ \, GREG}^{\tiny \ \ \, JORGENSEN}_{\tiny \ \ \, GO}$

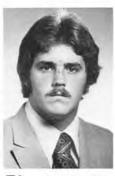


















CORNHUSKERS





76 BOB HAYES OT 6-6 268 So. 77 RICH COSTANZO 78 STEVE HOINS OT 6-3 246 Jr. 80 RAY PHILLIPS 81 DAVE SHAMBLIN SE 6-3 195 Jr.











82 REG GAST DE 6-4 216 So.



83 RANDY RICK B4 DAVE REDDING 85 RON NITZEL SE 6-2 184 Jr. 86 KEN SPAETH SO. 87 BOB MARTIN DE 6-4 203 Jr. 84 DAVE REDDING SE 6-2 184 Jr. 86 KEN SPAETH SO. 87 BOB MARTIN DE 6-1 208 Sr.











 $88_{\,\,\mathrm{TE}\,\,6-2\,\,\,217\,\,\,\mathrm{Sr.}}^{\,\,\mathrm{LARRY}\,\,\mathrm{MUSHINSKIE}}\,89_{\,\,\mathrm{SE}\,\,6-2\,\,\,173\,\,\,\mathrm{Jr.}}^{\,\,\mathrm{CHUCK}\,\,\mathrm{MALITO}}\,90_{\,\,\mathrm{DE}\,\,6-2\,\,\,205\,\,\,\mathrm{Sr.}}^{\,\,\mathrm{TOM}\,\,\mathrm{COCCIA}}\,\,\,91_{\,\,\mathrm{DT}\,\,\,6-3\,\,\,\,247\,\,\,\mathrm{Sr.}}^{\,\,\mathrm{RON}\,\,\mathrm{PRUITT}}\,\,\,92_{\,\,\mathrm{TE}\,\,\,6-2\,\,\,220\,\,\,\mathrm{Sr.}}^{\,\,\mathrm{BRAD}\,\,\mathrm{JENKINS}}\,\,93_{\,\,\mathrm{DT}\,\,\,6-2\,\,\,\,228\,\,\,\mathrm{Sr.}}^{\,\,\mathrm{JERRY}\,\,\mathrm{WIED}}\,\,\,\,$















95 RICK PANNETON 96 GEORGE ANDREWS 97 DEAN GISSLER 98 TONY SAMUEL 99 MITCHELL WEBB TE 6-2 209 Sr. 96 DE 6-4 210 So. 97 DT 6-8 257 Sr. 98 DE 6-3 211 So. 99 MG 6-3 232 So.









1975 University of Nebraska Football Roster

No.		Pos.	Ht.	Wt.	Ami	Class	Hometown
96	Andrews, George	DE	6-4	210	Age 19	Class So.	Omaha, NE
49	*Anthony, Monte	IB	6-3	207	18	So.	Bellevue, NE
57	Avery, Scott	DT	6-4	240	21	Jr.	Long Beach, CA
47	*Belka, Jim	LB	6-2 6-0	218 210	22 20	Jr.	Prairie Village, KS
55 54	**Bonness, Rik	OC	6-4	223	21	So. Sr.	Ames, IA Bellevue, NE
19	Borg, Tim	DB	6-2	195	20	So.	Alliance, NE
94	*Brock, Dan	DT	6-3	212	20	Jr.	Columbus, NE
22	Brown, Ken	WB	6-0 6-2	165 207	19 20	Fr. Jr.	Cincinnati, OH Omaha, NE
17	Burns, Ed Burrow, Jim	QB DB	5-11	170	21	Šr.	Amory, MS
34	*Butterfield, Dave	DB	5-10	182	21	Jr.	Kersey, CO
24	Cabell, Jake	DB	6-3	205	21	Jr.	Danville, VA
37 73	Carpenter, Jeff	LB	6-1 6-4	216 251	20 19	So. So.	Council Bluffs, IA Odessa, TX
90	Clark, Kelvin Coccia, Tom	OT	6-2	205	23	Sr.	Hillside, NJ
77	*Costanzo, Rich	OT	6-4	255	22	Sr.	Jersey City, NJ
42	**Coyle, Mike	K	5-11	175	21	Sr.	Omaha, NE
33 52	Craig, Curtis Davis, Tom	WB OC	5-10 6-3	185 242	20 20	So. So.	Davenport, IA Omaha, NE
25	**Davis, Tony	FB	5-11	214	22	Sr.	Tecumsch, NE
45	Donnell, Lafayette	FB	6-2	219	19	So.	Hackensack, NJ
44	*Eichelberger, Percy	LB	6-0	205	22	Jr.	Louisville, NE
43	*Eveland, Al *Everett, Earl	OB	6-1 6-2	216 192	21 20	Jr. Jr.	Ames, NE Kansas City, MO
15	Ferragamo, Vince	ŎВ	6-3	208	21	Jr.	Carson, CA
10	Fischer, Tim	DB	5.9	170	19	So.	Lincoln, NE
72	*Fultz, Mike	DT	6-5 6-3	275	21	Jr.	Lincoln, NE
18 82	Garcia, Randy Gast, Reg	QB DE	6.4	189 216	20 20	So.	Los Angeles, CA Lincoln, NE
28	*Gillespie, Dave	IB	6-1	202	21	Jr.	Saratoga, CA
97	**Gissler, Dean	DT	6-8	257	22	Šr.	Central City, NE
71	Glenn, Steve	OT	6-4	240	20	So.	Pawnee City, NE
48 31	Hansen, Jeff Harvey, Ted	LB DB	6-2 5-10	190 168	19 19	So. So.	Sacramento, CA Lexington, NE
76	Hayes, Bob	OT	6-6	268	20	So.	Bakersfield, CA
27	*Heiser, Tom	WB	5-10	181	21	Sr.	Columbus, NE
46	*Higgs, Gary	FB	6-3	206	21	Jr.	Toledo, OH
78 92	*Hoins, Steve *Jenkins, Brad	OT	6-3 6-2	246 220	21 22	Jr. Sr.	Bellevue, NE Ft. Collins, CO
35	*Jones, Chuck	DB	6-0	183	23	Jr.	Beatrice, NE
63	Jorgensen, Greg	OG	6-2	241	20	So.	Minden, NE
64	Kroneberger, Jon	OT	6-5	240	19	So.	Salina, KS
69	**Lee, John Lehigh, Pat	MG DB	6-1 5-10	248 175	22 19	Sr. So.	Red Bank, NJ Lincoln, NE
39	*Lessman, Randy	LB-P	6-3	220	21	Jr.	Sioux City, IA
68	Lindquist, Steve	OG	6-6	240	19	So.	Minneapolis, MN
70	*Lingenfelter, Bob	OT	6-7	282	21	Jr.	Plainview, NE
16 11	Loken, Rocke *Luck, Terry	SE OB	5-10 6-3	163 212	20 22	So. Sr.	Littleton, CO Fayetteville, NC
89	*Malito, Chuck	ŠE	6-2	173	21	Jr.	Lakewood, CO
56	Markus, Steve	LB	6-0	210	20	So.	Rearney, NE
	**Martin, Bob	DE	6-1	208	21	Sr.	David City, NE
58 75	Miller, Dan *Mills, George	OG DT	6-3 6-5	252 228	20 21	So. Sr.	Hebron, NE Omaha, NE
	**Monds, Wonder	DB	6-2	204	23	Sr.	Ft, Pierce, FL
88	**Mushinskie, Larry	TE	6-2	217	22	Sr.	Temple City, CA
85 74	Nitzel, Ron	SE.	6-2	184	21	Jr.	Grand Island, NE
14	Ohrt, Tom **O'Leary, John	OT IB	6-1	235 210	19 21	So. Sr.	Millard, NE Port Washington, NY
95	*Panneton, Rick	TE	6-2	209	21	Sr.	Walnut, CA
13	Payne, Dennis	DB	6-1	183	19	So.	Lincoln, NE
80 61	Phillips, Ray *Pillen, Cletus	LB	6-4 6-1	225 207	21	Jr.	Detroit, MI
29	Pillen, Jim	DB	6-0	193	21 19	Jr. So.	Monroe, NE Monroe, NE
1	Pittman, Randy	WB	5-10	175	19	So.	North Platte, NE
.50	Plucknett, John	MG	5-11	220	19	Jr.	Beatrice, NE
66 84	Pullen, Jeff **Redding, Dave	LB DE	6-0 6-2	215 208	20 23	Jr. Sr.	Central City, NE North Platte, NE
83	Rick, Randy	DE	6.4	203	20	Jr.	Dubuque, IA
98	Samuel, Tony	DE	6-3	211	19	So.	Jersey City, NE
51	*Schmidt, Dan	OG	6-2	222	21	Jr.	North Platte, NE
81 23	*Shamblin, Dave Smith, Kent	SE DB	6-3 6-1	195 196	21 20	Jr.	LaVerne, CA Thief River Falls, MN
12	Sorley, Tom	QB	6-2	194	20	So.	Big Spring, TX
86	Spaeth, Ken	TE	6-5	228	20	So.	Mahnomen, MN
3	Stacey, Kurt	DB	6-1	193	20	So.	Lincoln, NE
30 5	Stewart, Byron Stovall, Rod	DB DB	6-2 5-11	190 170	19 20	So. So.	Oxen Hill, MD Bellevue, NE
32	Talley, Chester	DE	6-0	198	21	Jr.	Denver, CO
8	*Thomas, Bobby	SE	5-8	162	20 22	Jr.	Bridgeport, PA
53 65	Thomas, Tom Thornton, Willie	OG MG	6-1 6-0	228	22 21	Sr.	Culver City, CA
4	Valasek, Larry	DB	5-10	235 166	20	Sr. So.	Amory, MS Silver Creek, NE
67	Varner, Rich	OG	6-2	231	21	Jr.	Wichita, KS
62	Waldemore, Stan	OG	6-4	246	20	So.	Belleville, NJ
99	Walton, Darrell Webb, Mitchell	MG	5-9 6-3	164 232	20	So.	Omaha, NE
93	*Wied, Jerry	DT	6-2	228	19 22	So. Jr.	Redding, CA Green Bay, WI
59	Wightman, Jim	LB	6-3	213	20	So.	Omaha, NE
41	Williquette, Jim	DB	5-9	155	19	So.	Green Bay, WI
21 * Let	Zabrocki, Dale ters earned	IB	5.9	185	20	So.	Bellevue, NE
2.01	sery surners						



PORK--A Little Bite of Heaven

NEBRASKA PORK PRODUCERS ASSOCIATION and NEBRASKA PORKETTES

BE A BIG RED FAN

Now you can **WEAR THE BIG RED!** Proceeds from merchandise purchased will go to support and further the Nebraska Extra
Point Club.



BIG RED SWEATSHIRTS AND T-SHIRTS come in WHITE and in RED. For Men / Women and Boys / Girls. Sweatshirts are a blend of cotton and acrylic and are "true" to size; so order accordingly for that "sweatshirt fit." T-shirts come in 100% cotton. Both are machine washable. Sizes are same as Jersey sizes.

Adult Sweatshirt: \$5.95, plus 65c post-

age/handling. Youth Sweatshirt: \$4.95, plus 65c postage/handling.

Adult T-shirt: \$3.35, plus 60c postage/

handling. Youth T-shirt: \$2.95, plus 60c postage/handling.



NEBRASKA JERSEY—YOUR NAME AND NUMBER! Get into the act with the BIG RED JERSEY. Your choice of number plus name on the back. Jersey is RED with WHITE number(s) front and back and name on back. Adult sizes: Small (34-36); Medium (38-40); Large (42-44); Extra Large (46). Youth sizes: Small (6-8); Medium (10-12); Large (14-16). In 100% medium weight, combed cotton with contrasting white stitched yoke, ribbed collars and cuffs! Machine washable. Give name, number on order blank.

Adult: \$7.95, plus 65¢ postage/handling. Youth: \$7.50, plus 65¢ postage/handling.



BE WHERE THE ACTION IS IN OUR COLORFUL COACH'S SHIRT! Classic four button front with self collar. In 50% cotton/50% polyester for extra comfort, and machine washable of course! In WHITE with RED Official "HOWDY HUSKER" design over left chest! Adult sizes: Small (34-36); Medium (38-40); Large (42-44); Extra Large (46); X-Xtra Large (50-52).

Adult Coach's Shirt: \$9.95, plus 60¢ postage/handling. TWO Coach's Shirts: \$17.95, plus 75¢ postage/handling.



NEW, Our r-o-o-m-y and c-o-m-f-y BIG RED SLEEP SHIRT (or can be used as a beach/pool pullover). In 100% cotton and machine washable. Has "V" neck and side vents for extra comfort! In RED with official "HOWDY HUSKER" Design. Adult sizes: Small (34-36); Medium (38-40); Large (42-44).

BIG RED SLEEP SHIRT: \$6.95, plus 50c postage/handling.



BABY 'HUSKER T-SHIRT. For fast growing 'Huskers at "little fellers" prices. In WHITE only with Official "HOWDY HUSKER" design, these quality cotton T-shirts are made to fit sizes 2-4.

Baby 'Husker T-shirt: \$2.15, plus 35c postage/ handling.

TWO for: \$3.95, plus 35c postage/handling.



LI'L HUSKER HOODED SWEAT JACKET in our stylish "redwood" color. Comes in 50% cotton/50% polyester and is machine washable. Has full front zipper and drawstrings on hood. Patch/muff pockets. Has Official "HOWDY HUSKER" design. Youth sizes: X-Small (4); Small (6-8); Medium (10-12); Large (14-16).

LI'L HUSKER HOODED SWEAT JACKET: \$8.95 plus 65c postage/handling.

- - - CLIP AND MAIL TODAY .

CODE	QUANTITY	DESCRIPTION	SIZE	COST EA*	TOTAL
NI		Football jersey (adults)		8.60	
N2		Football jersey (youth)		8.15	
N3		Adult WHITE sweatshirt		6.60	
N4		Adult RED sweatshirt		6.60	11
N5		Youth WHITE sweatshirt		5.60	
N6		Youth RED sweatshirt		5.60	
N7		Adult WHITE T-shirt		3.95	
N8		Adult RED T-shirt		3.95	
N9		Youth WHITE T-shirt		3.55	
N10		Youth RED T-shirt		3.55	
N11		Coach's Shirt-WHITE		10.55	
N12	2	TWO Coach's Shirts-WHITE		18.70	
N13		Big Red Sleep Shirt		7.45	1
N14		Baby 'Husker T-shirt (White only)		2.40	
N15		TWO Baby 'Husker T-shirts		4.30	
N16		Li'l 'Husker Hooded Sweat Jacket		9.60	H, jan

Cost each includes postage/shipping charges

MAKE CHECK PAYABLE-SEND ORDER TO: BIG RED OFFER COLLEGE SPORTS MARKETING

102 WILSON — BOX 1842 JACKSONVILLE, TEXAS 75766

	ME
ADD	RESS
CI	TY
STATE	ZIP

*Name on Jersey

*Number

JUST IN CASE THE CORNHUSKERS WIN. AND JUST IN CASE THEY DON'T.



Whether you're celebrating a touchdown, or eating your heart out over an intercepted pass, do it with one of the 12 different cocktails from THE CLUB. After all, sitting on the 50-yard line isn't the only way you can enjoy all the excitement of the game.

THE CLUB. A GREAT DRINK ANYWHERE.



YOU KNOW

WHAT A

"FULL HOUSE"

IS....

BUT

Even if you're not sure what a credit union is, we want you to know what it isn't."

Some people tell us our name's confusing. They get us mixed up with credit bureaus and labor unions.

A credit bureau we're not.

Credit bureaus keep track of how you pay your bills. They report on your credit rating.

And we aren't a labor union.

Labor unions work with management on wages, working conditions and fringe benefits.

What we are is a credit union.

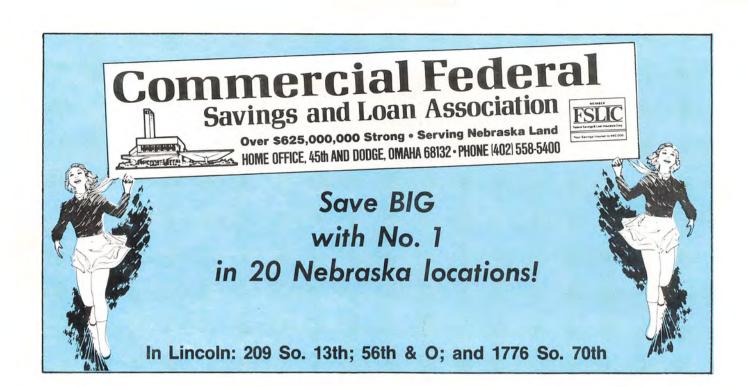
A credit union is a financial organization. Formed by people with a "common bond." They may work for the same company, live in the same community, or belong to the same group. They save money together on a regular basis, then loan that money to each other at favorable interest rates.

A credit union is owned by its members and run by its members. It's not in business to make a profit, but to help people. Take it from a member. It's worth looking into.

For more information about credit unions contact the Nebraska Credit Union League 4315 Frances St. Omaha, Nebr. 68105 or call (toll free) 1-800 642 8402



Join your credit union. It's where you belong.



Follow the Big Red...

OFFICIAL ALUMNI ASSOCIATION TOURS

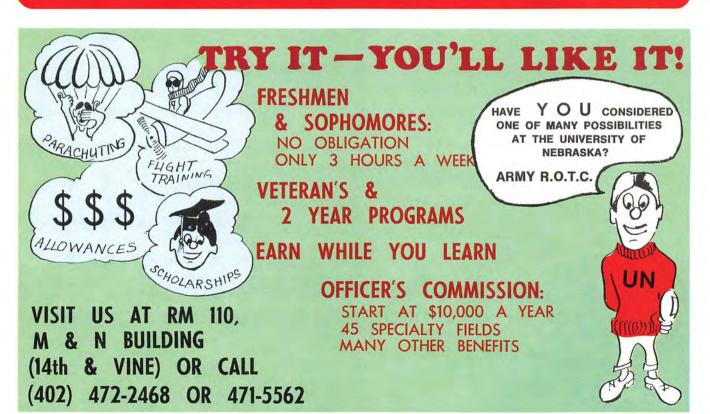
- Missouri Nov. 1
- · Oklahoma Nov. 22
- · Kansas State Nov. 8 · Hawaii Dec. 4, 1976

For complete information and reservations, stop in, write or call either of our two convenient offices.



First National Bank Bldg. 13th & M St., Lincoln, NE 68508 Phone: 402-471-1171

Gateway Bank Bldg. Lincoln, NE Phone: 402-464-5902



Is YOUR Insurance Agent on this list?

The following list of independent insurance agencies in Nebraska comprises the membership of the Nebraska Association of Independent Insurance Agents, a professional association dedicated to the highest order of service for car, home, and business insurance.

In addition to serving YOU, the customer, first, these professional agents also sponsor the following important activities:

- 1. The DEFENSIVE DRIVING PROGRAM.
- 2. The Nebraska EMERGENCY MEDICAL SERVICE, built around the "911" telephone system, which could save your life in an emergency.
- The INSURANCE YOUTH CLASSIC, a national golf tournament for young men and women under 18 years of age, involving play on a national level with touring professionals.
- 4. DRIVER EDUCATION training for young and old alike.
- Televising of the final games of the Nebraska HIGH SCHOOL BASKETBALL TOURNAMENT.
- 6. Active support of local POLICE and FIRE DEPARTMENTS.
- 7. Support of the NEBRASKA SAFETY COUNCIL.
- 8. Support of Big Red Football!!!

Your independent insurance agent is THE INSURANCE CONSUMER'S CHAMPION. He (or she) is a great guy or gal to know and work with.



AINSWORTH Don Higgins Agency Mundhenke Agency Raitt Realty & Insurance Agency ALBION Albion Insurance Agency ALLIANCE Brittan Insurance Agency A. H. Buchfinck Agency Podhalsky Insurance Agency ALMA Lakeside Insurance Agency ANSLEY Gardner-Varney Agency ARAPAHOE Emmett Insur Agency ARCADIA Arcadia Agency Company ARNOLD Sandhills Insurance Agency ATKINSON Fleming Realty & Insur AUBURN The Genoa Agency AURORA Aurora Company Clark-Leach Insurance Center, Inc. First Securities Corp in Aurora McBride-Koepke Agency BANCROFT Nottelman's of Bancroft BARNESTON York Agency BAYARD First National Invest Co The Little Insurance Agency BEATRICE The Benson Agency Jerry Brake Insurance Agency Crone-Weston Agency Home Agency, Inc. Mason-Warren Agency, Inc. Penner Insurance Agency Maurstad-Zimmerman Insurance F. Warner Smith Agency BEEMER R. H. Steffensmeier Insur **BELDEN** Belden Insurance Agency **BELLEVUE** Bellevue Agency Freeman Insurance Agency BENKELMAN Druliner Insur Aggy Hines and Hines Agency
BENNINGTON Harold E. Roe Agency **BERTRAND** Walentine Agency BIG SPRINGS Hendrickson-Kjeldgaard Agency BLAIR Hansen Agency. Inc. Richards Agency Howard D. Thompson Agency BLOOMFIELD Anderson Insur Serv Farmers & Merchants Company BLUE HILL Blue Hill Agency, Inc. BRADSHAW Bradshaw Insur Agency BRADY Brady Insurance Agency BRAINARD Brainard Agency Company BRIDGEPORT Haden Agency **BROKEN BOW** Chet Linder Agency Gerald A. Thurman Agency Allan Woodward Agency BRULE Melvin H. Adams Agency BURWELL Burwell Insurance Agency CAIRO Sorensen and Larson CALLAWAY The Johnson Agency CAMPBELL Campbell Agency, Inc. Skupa Agency, Inc. CARLETON Carleton Agency, Inc. CARROLL Farmers State Insur Agey CENTRAL CITY H. H. Riley Insur Agcy Triangle Agency, Inc.
CERESCO Mostrom Insur Agency CHADRON Babcock Insurance Agency John H. Chaney & Associates Helzer Insurance Agency L. C. Larson & Son Insurance Agey CHAMBERS Adams & Adams Agency CHAPMAN A. C. Roemmich Ins Agcy CHAPPELL Empson Insurance Agency M. P. Jensen Agency Peterson and Vogt CHESTER Chester Insurance Agency **CLARKS** Glasgow Agency CLATONIA Bergmeyer-Schuerman Agency CODY Cody Agency, Inc. COLERIDGE James L. Grav Agency COLUMBUS Becher-Curry Company Byrnes Insurance Agency Cumming Company, Inc. Gateway Realty of Columbus, Inc. Fred Gruenhage Agency Marshall-Nelson Agency N. J. Mrzlak & Associates Nebraskaland Allied Agency Rambour Realty Company Weber Insurance & Realty Co., Inc. Weerts-Boettcher Company COZAD Bill Staton Insurance Agency Thompson Service Agency

Western Service Company CRAWFORD Crawford Bank Agency Wellington Insurance Agency **CROFTON** Cornhusker Associates **CURTIS** Wilkinson Insurance Agency DALTON Dalton Insurance Agency DANNEBROG State Bank of Danne-

DAVENPORT Jennings Insurance

Agcy

DAVID CITY Norman J. Horacek Agcy **DECATUR** Decatur Insurance Agency **DESHLER** Holle Insurance Agency DODGE Dannelly Insurance Service DONIPHAN Doniphan Insurance Agency EDISON Farmers & Merchants Ins Agcy ELGIN Draper Insurance Agency **ELKHORN** Elkhorn Insurance Agency ELM CREEK Midstate Insur Agcy, Inc. **ELMWOOD** Clements Insurance Agency ELWOOD The Home Agency Robert W. Tilden Agency EMERSON Loyd and Larson, Agents **ENDERS** The First Agency **EXETER** First National Insur Agey FAIRBURY Bretting Agency Fairbury Insurance Agency R. B. Felton Agency R L. Schainost Agency Starr-Buckow Insurance Agency FAIRMONT Fairmont Insurance Agey FALLS CITY Miller-Monroe Company The Reesman Agency FORDYCE Keiser Insurance Agency FRANKLIN E. Potter Insur Agency Slocum Insurance Agency FREMONT First Nebraska Insurance Jack Foy Insurance Agency Fremont State Company Glenn Otteman Insurance Agency Don Peterson & Associates Wittmann, Inc. FRIEND Gene Martin Agency. Inc. **FULLERTON** Hosler Insur Agency Wayne H. Nicholls Agency **GENEVA** Bixby Insurance Agency Geneva Insurance Agency GENOA Burke and Snyder, Inc. GERING Gilbaugh Insur Agency, Inc. Larsen Insurance Agency GIBBON Gibbon Insurance Agency GILTNER Robertshaw Insur Agency GORDON Roger D. Reeves Insur Agency Strong Insurance Agency GOTHENBURG Gothenburg RI Est & Insurance Agency The Greene Agency GRAND ISLAND Cowton-Kahrholf-Beachler Insurance Dee Company Douthit Insurance Agency Flower-Evans-Weaver, Inc. Fourth Street Insurance Grand Island Trust Company The Huston Company McDannel Realty & Insurance Agency, Inc. Eugene "Whitey" Kurkowski & Agency Agency Agency
HASTINGS Ellerbrock-Norris Agency

Midwest Insurance, Inc. Nitzel and Company Schroeder-Rathman Insurance Stephens-Ryder-Wenger Agency GRANT Harrach Insurance Agency

GREELEY McQuillan Insurance

GRETNA Warren Insurance Agency **GRESHAM** Gresham Company GUIDE ROCK Vogler Insurance

HARDY Hardy Insurance Agency, Inc. HARRISON Mumby Insurance Agency HARTINGTON Wirth-Tideman

HARVARD Voorhees Insurance

Neal Jones Insurance Agency Adam D. Kohl-Insurance, Inc. Madgett Brothers Insurance, Inc. Magnuson-Friend, Inc. Bob Meyer Insurance Paul R. Pierce Insurance Agency Rader Real Estate and Insurance Savings Insurance Agency Smith Insurance Agency Hal C. Smith Insurance Agency Standard Insurance Agency Stuehrenberg Insurance Agency HAYES CENTER Counce and Miller

HAY SPRINGS Hay Springs Insur

HEBRON The Syoboda Agency Thayer County Insurance Agency **HENDERSON** Henderson State Co HILDRETH Hildreth Agency HOLBROOK Curry Insurance Agency HOLDREGE Lundeen-Isaacson

Agency Meyers Agency, Inc. Peterson-Jones Agency HOMER Reliable Insurance Agency HOOPER Community Insurance Aggy Hooper Insurance Agency HORDVILLE Gustafson-Anderson **HUMBOLDT** Bank Insurance Agency The Leech Agency

HUMPHREY L V Hasenstab Agency Kessler Insurance Agency HYANNIS Hyannis Insurance Agency IMPERIAL McNair Agency Service Insurance Agency, Inc.

INDIANOLA Indianola Agency, Inc. JANSEN Tinstman Agency KEARNEY Anderson-Divan-Cottrell Warren R. Barney Ins Agcy, Inc. Duane Kuhnel General Agency

Lowe and Company Morrow Insurance and Real Estate
J. D. Wolf Agency

KENESAW Nolte and Boesen KILGORE Kilgore Insurance Agency KIMBALL American National Agency Batterton Land Company K. Linn Insurance Agency The Panhandle Agency Ron Soper Agency, Inc.

Tri-State Insurance Agency, Inc. LAUREL Security National Ins Agey LAWRENCE The McIllece Agency LEIGH Bradley Insurance Agency LEWELLEN Jacob L. Kats Ins Agey LEXINGTON Barrett-Housel & Assoc

Grafton Agency Kiffin-Murphy Agency, Inc. Pittenger Insurance Agency

Warnemunde Agency LIBERTY Ralph Larsen Agency LINCOLN Bargen Insurance Agcy, Ltd Boukather Insurance Agency Chambers-Dobson Financial Serv Conservative Insurance Agency Copple Insurance Agency, Inc. W. H. "Bill" Davidson Aggy, Inc. Forsyth-Kimball Insurance Agency. Inc.

Gateway Insurance-Gay Blanc Agcy John 'H. Graf Insurance Agency Wendell Groth & Associates, Inc. Vi Kuhl Insurance Mid-Continent Insurers, Inc. R&R Insurance Agency Reynolds-Blake-Simmons In-

surance Gene Schaffer Insurance Agency Shurtleff-Schorr Company Smith & Hinkley Insurance Agency Stuart Insurance Norbert Sukovaty Insurance Agency Union Loan Insurance Agency John F. Zimmer General Agency LINDSAY P. H. Weitzel Agency LISCO Olson Insurance Agency

LOOMIS First State Agency LOUP CITY Sherman Co Insur Agency LYMAN Carroll W. Couch Insurance LYONS Pounds Insurance Agency MADISON Robertson Insurance

O. V. & George Scheer Agency MASON CITY Turner-Cox Agency.

MAYWOOD Maywood Insurance

McCOOK Bob Bauer Agency Harr Insurance Agency Marsh Ins. & Real Estate, Inc. Noll Agency Remington Insurance Agency Sullivan Insurance Agency MILFORD Farmers & Merchants

Agency MILLARD Nelson Insurance Agency MILLIGAN J. J. Klima Insur Agency Oliva Insurance Agency MITCHELL Hickman-Williams Agency MONROE Monroe Agency, Inc. MORRILL Marron Agency
MULLEN Bank of Mullen Agency

NEBRASKA CITY Parker Insurance Agcy Wellensiek Insurance Agency **NELIGH** Magwire Agency NELSON Murphy and Clabaugh NIOBRARA Niobrara Insurance

Agency Olson's Insurance Agency NORFOLK AND Insurance Allied Securities, Inc. Brown Insurance Agency Central Insurance Agency

Fisher Realty Company Hansen Insurance Agency Insurance Services of Norfolk, Inc. Leo Ringer and Associates

NORTH BEND Burnham Insurance Wolf Insurance Agency NORTH LOUP North Loup Insurance

NORTH PLATTE Gateway Insurance Ken Lant Insurance Agency The Moller Agency Newberry Agency Phares Insurance Agency The Ritner Agency Schrad Agency Watson Insurance Agency Wiemers-Bain Agency OAKLAND Anderson and Neumann OCONTO Devine Insurance Agency **ODELL** The Stanoscheck Agency OGALLALA Riedesel-Johnson

Agency C. C. Worden Agency OMAHA Alexander & Alexander Allied Insurors, Inc. Bailey-Dugher Company Earl P. Barnes and Company Ralph K. Brown Insurance Agency Campbell Howard Love Haskell Chastain Insurance Agency, Inc. Cunningham, Jeffrey & Company N. P. Dodge Insurance Agency Dunbar-Peterson Insurance Agency, Inc. Foster-Barker Company Fowler Insurance Agency

Harry A. Frankel Company Grace-Mayer Insurance Agency Greenberg Insurance Agency, Inc. Insurance Agents, Inc. Irvine Insurance Agency, Inc. Lloyd C. Keenan Insurance Agency Kelleher Agency Harry A. Koch Company T. H. Maenner, Inc. Marcotte Insurance Agency, Inc. Martin Brothers and Company McMillan and Baird Insurance Don McMurray & Associates, Inc. Merker Realty Company Micek-Flynn-Hollenbeck & Assoc. Nabity-Palmer Agency, Inc. Richard J. O'Brien Associates Olsen Insurance Agency Omaha Insurance Agency, Inc. The Otis Casualty Insurance Agency Overland Wolf Company William F. Patterson Insurance Peterson Brothers Realty Company Polsen Insurance Agency, Inc. Quinn Insurance Agency Ringwalt and Liesche Company Schenck Insurance Agency, Inc. Sibbernsen-Sledge Insurance Agcy Stockyards Insurance Agency, Inc. Superior Insurance Service George Thomas Insurance Agency Walsh Brothers Company, Inc. Western Securities Company Frank Wheeler Company O'NEILL Reiser Insurance Agency **ORD** Pierce Agency

OSCEOLA Richard Klein Insurance Agency Osceola Insurance, Inc. OSHKOSH O & F Insurance Agency Nerud Agency

OSMOND Adkins Insurance Agency OVERTON Bob Creighton Agency OXFORD Oxford Insurance Agency PALISADE The Baxter Agency PALMER Dinsdale & Itzen Insurance

PAPILLION Hogan Insurance Agency
PAWNEE CITY Pawnee Co Insur

PAXTON The Eginton Agency PENDER Diehl's Insurance Agency PETERSBURG Schafer & Freeburg PIERCE William B. Chilvers Agency Pentico Insurance Agency

PLAINVIEW Bush & Roe, Inc. Plainview National Bank Agency PLATTE CENTER W. F. Tessendorf

Agcy
PLATTSMOUTH Steve Davis Agency **PLYMOUTH** Farmers Agency POTTER Enevoldsen Insurance RANDOLPH First State Agency RAVENNA Fisher Insurance Agency

Oliver-Jensen Agency, Inc. Skochdopole Agency, Inc. RISING CITY Ellison & Stuhr ROSALIE V. E. Crowell Agency ROSELAND Roseland Insurance

Agency
SARGENT Sargent Insurance Agency

SCHUYLER Folds and Company SCOTIA State Bank Agency SCOTTSBLUFF Atkinson &

Associates, Inc. City and Country Insurance & Real Estate J. G. Elliott Company

D. Fenimore Agency, Inc. C. D. Wildy Company SCRIBNER Swanson Insurance Agency SEWARD McGrew Insurance Agency

SHELBY Shelby Insurance, Inc. SHELTON Oliver-Jensen Agency, Inc. Shelton Insurance Services SHICKLEY Lauber Insurance Agency SIDNEY Ackerman-Robinson Agency Insurance Center, Inc.

SILVER CREEK Louis M. Sock Insur Agency Tereco, Inc.

SOUTH SIOUX CITY Joe Morten and Son, Inc. Nebraska State Insurance Agency

SPALDING Semper Insurance Agency SPRINGFIELD Robert D. Iske, Agent STAMFORD Stamford Insurance

Agency
STANTON First National Agency Company

Poeschi Insurance Agency Stanton National Insurance Agency STAPLETON Burnham Insurance

Agency STEINAUER B. J. Steinauer Agency,

STELLA McMullen Agency ST. PAUL Wayne Hansen Insurance

STRATTON Stolte and Bailey STROMSBURG Johnson & Moyer Ins Agcy STUART Tri-County Insur Agcy

SUMNER E. C. Driscoll Agency SUPERIOR Shaw-Baird-Stubbs Agcy Superior Insurance Agency Whitney Insurance Agency, Inc. SUTHERLAND Thomas Agency SUTTON Sutton State Bank Agency SYRACUSE Granneman Agency TAYLOR Cole-Huddleston Agency TECUMSEH LeRoy Jones Agency H. W. Schepman Insur Agency

TEKAMAH Burt Co Insur Agency, Inc. First National Insurance Agency TILDEN Tilden Insurance Agency TRENTON Reynolds Insurance

Agency Trenton Insurance Agency UNADILLA Brandt Insurance Agency VALENTINE Medlock Agency

Sandhills Insurance Agency Stilwell Insurance Agency VALLEY Valley Agency Co., Inc. VALPARAISO Valparaiso Insurance WAHOO Hohl Insurance Agency People's Insurance, Inc.

WALTHILL Rossiter & Matney Agency WAUNETA The Steinert Agency WAUSA Wausa Insurance Agency WAVERLY Randy P. Johnson Ins Agcy WAYNE Associated Insurance and

Investment Company First National Agency, Inc. WESTERN Rhynalds and Rhynalds WILCOX First National Bank of Wilcox WINSIDE Warnemunde Insurance and Real Estate, Inc.

WISNER Enright Insurance Agency WOOD RIVER Moyer-McCumber-

Welch WYMORE The Benson Agency YORK Fillman Insurance Agency First Trust Company Mid-Nebraska Insuror's, Inc. Nebraskaland Allied Agency, Inc.

Robson Insurance York State Agency, Inc. YUTAN H. H. Peters Agency



Sometimes, it can make all the difference.



BankAmericard. It's safer to carry than cash. Plus, it's ever so handy to have when unexpected expenses arise — on week-end outings — vacations — even around your home. It's also great to have when you want to take advantage of special sales at stores everywhere. And, it can be the perfect answer to solving a temporary squeeze on the family budget.

BankAmericard. You don't have to use it all the time. But sometimes, just having it makes all of the difference.

the TOP

Curry Kirkpatrick has selected what he thinks will be the top ten teams in the country this season. They are not ranked here, however, but listed alphabetically. Pick your favorite.

cage teams in '75/'76

by Curry Kirkpatrick
SPORTS ILLUSTRATED



Hot-handed Mike Mitchell of Auburn in action

AUBURN

The best kept secret in the game is a 6'-2" junior guard from Weirsdale, Fla. named Eddie Johnson, who has scored over 1000 points in two seasons and been voted co-best defensive player in the SEC. You don't know him because he plays for Auburn. Yeah, the same school that blocks kicks and yells "War Eagle." With Johnson cracking the whip and a good ol' able down-home boy, Bob Davis, handling the sidelines, Auburn has stirred up some basketball people too. Now the team is set to make a run at what may be the nation's toughest league.

Just how much Johnson meant to 18-8 Auburn last year showed when injury forced him to miss almost four full games and the team lost three to fall out of the SEC race. Davis has his first seven men back. In addition to Johnson, the backcourt boasts sophomore depth in Stan Pietkiewicz and Wayne Bracey.

Three-year regular Gary Redding is at forward and improving Miles Patrick at center, but it is the other inside position which excites people. There, it took the splendid 6'-8" Mike

Mitchell little time to prove he was one of the best freshman anywhere. How's 31 points and 15 rebounds against Kentucky's massive front line? For support up front, Pepto Bolden, who led the league in rebounding two seasons ago, has recovered from a broken foot, and recruit Cedric Hordges is expected to be the next Mitchell.

In two years Davis has molded this dangerous crew with subdued fanfare; his third year is sure to be a charm.

INDIANA

No basketball game has been played with more vicious intensity than was Keniucky's upset victory over Indiana in the Mideast last March. That Hoosier Coach Bobby Knight did not turn rabid and assault the streets of Dayton after watching

Scott May, Indiana's secret to success



his undefeated dream explode must be attributed to his own notion that Indiana would be back with another awesome edition. Beginning with their opening spectacular against UCLA in St. Louis, the Hoosiers will be seeking vengeance.

Four marvelous starters return, including the tall, quick backcourt of Ouinn Buckner and Bob Wilkerson, brilliant Scott May (who sustained the year-end broken arm which may have cost the Hoosiers the NCAA title) and massive center Kent Benson, who could be the premier big man in the land. Though Knight lost a lot in forwards Steve Green and John Laskoski and then, too, missed high school plum Sammy Drummer, who opted for Gardner Webb, the coach has Tom Abernethy to fill in. Or he could move Wilkerson up front to make way for rookie Bob Bender or sophomore shooter Jim Wisman. Another freshman, Rich Valivicious, may help.

The Hoosiers can't possibly be as good as they were. But then Knight, that disciplinarian extraodinaire, won't permit them to be any worse.

continued

KENTUCKY



Kentucky's consistent Rick Robey

Classic Comfort. You feel it in this Jantzen North Country sweater of 100% WINTUK† yarns of ORLON* acrylic. About \$26. A source of pride EN INC., PORTLAND, OREGON 97208 †Dupont Cert. Mark *Dupont Reg. TM

Having conducted a marvelous turn-around, reached the NCAA final game and established Kentucky in the clover of glory again, Joe B. Hall could contemplate huge returns last spring from what looked like the recruiting coup of the year arranged by assistant coach Leonard Hamilton: Daryl (Big D) Dawkins from Florida and Poodles Willoughby from New Jersey. Dawkins and Willoughby both chose the pros over Lexington, however, and Joe B. was left with just another fine team. Some say a wrestling team.

Though Kentucky will miss the skill and inspiration of Kevin Grevey, Jimmy Dan Connor and their graduated partners, so many rough and tough hombres gained experience that the Wildcats are well-stocked

for mayhem again.

Rick Robey and Mike Phillips are the huge tandem in the middle that manhandled whole armies. Jack Givens is a machine gunner of a points-scorer on the wings who may join elusive Larry Johnson in back-court. Merion Haskins is another solid swingman, and powerful James Lee can fill in up front where he makes even Robey and Phillips cower. Then there is new blood at guard supplied by rookies Truman Claytor and Pat Foschi. Claytor may even start. Weep no more for Kentucky. Get out the liniment again.

MARQUETTE

Al McGuire, Marquette's dead-end-kid-turned-urbane-mentor, says lean Lloyd Walton "wears more jewelry than Sammy Davis, Jr." He says Butch Lee can make a layup, but "unfortunately, they don't give extra points for degree-of-difficulty." That takes care of the Warrior backcourt. They were a disappointment last year, especially the rookie, Lee, who looked like he was lost on a freeway in Marquette's humiliating NCAA burial at the hands of Kentucky.

Though McGuire was burned beyond recognition in that one, he came back the next week to model several different outfits as an NBC analyst for the regionals.

Anybody who can get away with that deserves to coach the one-and-



Marquette's Bo Ellis, a forward with All-American moves.

only Bo Ellis, who is 6'-11" and black yet manages to look remarkably like a young Bob Dylan; or the enigmatic Earl Tatum who can look like the Wests, Jerry and Mae, in the same game.

Since Marquette did not have a single scholar go pro hardship (thus breaking a record at the Milwaukee school), all these people should return. The vaunted forward prospect, Bernard Toone, and a sleeper transfer from Riverside JC, Jerome Whitehead, help 7-footer Craig Butrym give the Warriors their deepest front line ever. Only one question remains: will the uniforms be tie-dyed or seethrough?

MARYLAND!

There were no Moses Malones in Lefty Driesell's recruiting bag this time so the pro outfits went elsewhere for their tampering, Nevertheless, Maryland corralled enough heavies to be near the top again. The Terps were up there in so many offensive categories in 1975, they forgot to play defense down the stretch and stumbled against Louisville when star rookie Brad Davis was cut to pieces by Philip Bond. Despite this, no freshman meant more to a team than Davis. He forced Driesell into a three-guard offense, and since seniors John Lucas and Mo Howard are back, this may be the strategy again.

To reinforce the middle Maryland has 6'-10" freshman Larry Gibson, a defensive specialist, and 6'-8" Vincennes JC transfer Lawrence Boston. Swingman Steve Shepherd is in jeopardy from still another new man,

James Tillman.



Mr. Versatility, Brad Davis of Maryland

Any team led by the butterscotchsmooth Lucas, the best guard on campus, must be reckoned with. If the two rookie Larrys learn quickly, Maryland could find the promised land before Moses does. continued 7t

Big-8 Track Spield by Virgil Parker Lincoln EVENING JOURNAL

ansas and "track" are almost synonymous words in the Big Eight Conference.

When coach Bob Timmons' Jayhawks swept to the league outdoor championship last spring, it was the ninth straight team title for Kansas and the 21st in 24 years.

Kansas also returned to the indoor track throne last winter after a three-year absence. The Jayhawks won the indoor championship six straight times (1966-71) before Nebraska won a pair and Kansas State copped the '74 title.

Timmons suffered heavy losses through graduation, but few track followers expect the supremacy of the Jayhawks to be seriously threatened. Long and triple jumpers Danny Seay and Theo Hamliton will be missed the most. Seay won the league's indoor long jump and the outdoor triple. Hamilton won the NCAA indoor long jump title and the Big Eight outdoor long jump.

Randy Smith, who won the Big Eight outdoor high jump championship as a junior, also will be missing next spring.

Nolan Cromwell, unbeaten in collegiate competition in the 440-yard intermediate hurdles, heads the returnees. Cromwell captured the Texas, Kansas and Drake relay titles and ran away from the Big Eight outdoor field.

Timmons will welcome back what he calls "the finest group of sprinters we've ever had at Kansas." The group includes two Big Eight footballers, defensive back Eddie Lewis and running back Waddell Smith. Randy Benson, Larry Jackson and Clifford Wiley are other speedsters who will add depth to the Jayhawk attack.

In last spring's conference outdoor meet, Benson won the 440, Jackson captured the 100 and was third in the 220. Wiley was second in the furlong race with Lewis fourth. Smith was second in the quarter mile.

Other top returnees for Kansas next spring include sophomore high jumper Keith Guinn, second in the Big Eight meet after a 7-2 effort; Roger Hammond who won the javelin event with a toss of 248-8; and pole vaulter Tad Scales who was third as

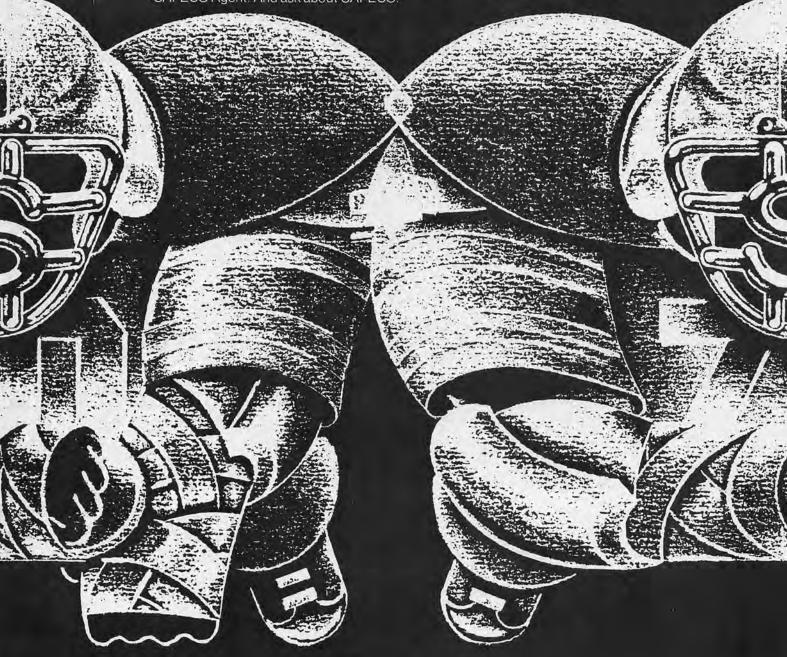
continued 9t

Kansas' Nolan Cromwell is unbeaten in collegiate competition in the 440-yard intermediate hurdles.

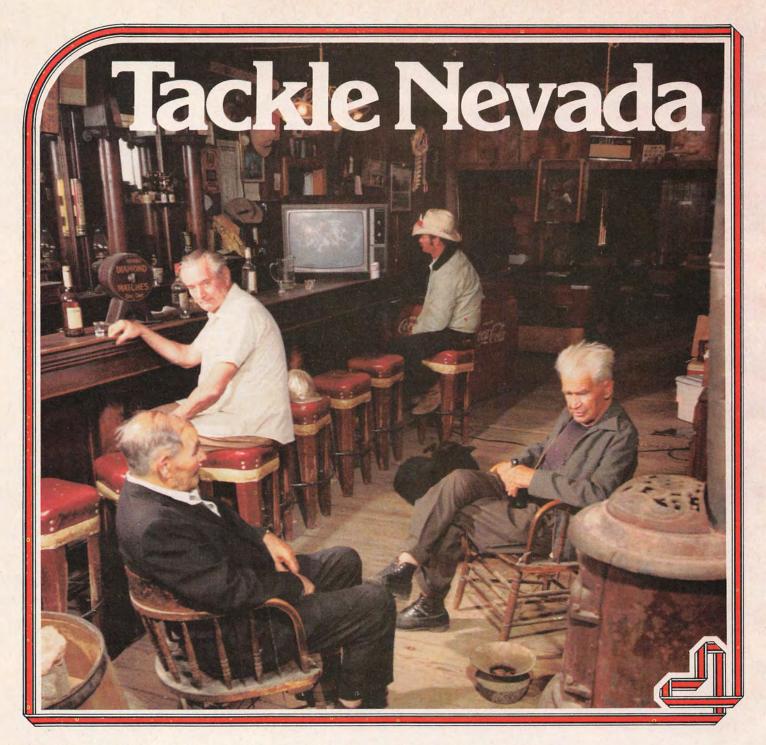


GOOD DEFENSE IS A GOOD POLICY.

When you're insured with SAFECO you can get a good policy on just about everything you value. What's more—we'll try to save you money on all kinds of insurance. And our claims service is fast and fair. Make sure you get everything you need, without a lot of red tape. Look in the Yellow Pages for your Independent SAFECO Agent. And ask about SAFECO.







There's more to Nevada than 21 tables, Frank Sinatra and Hoover Dam. There's a human side. An American side. Like Charlie on the right. He's been over every inch of Nevada in his 92 years and it's people like Charlie who helped us compile 4 books on our state and its heritage.

Outside Reno and Las Vegas there's a different Nevada. A land of nostalgia. Ghost towns and relics. Majestic desert and breathtaking scenery is only a small part of Nevada, the real America waiting for you to explore.

Tackle Nevada on your next vacation and if you get to Goldfield wish Charlie a happy 93rd.

For information on Nevada vacations write to: The Nevada Department of Economic Development, State Capitol, Carson City, Nevada.



MEMPHIS ST.



Bill Cook is Memphis State's super play-maker

When the new Metropolitan Collegiate Athletic Conference—call it the Metro 6—was formed last June, it was national third-place winner Louisville that got all the ink by joining. But the favorite for the first Metro 6 crown should be Memphis State. That is only assuming the Tigers throw a couple of passes. No team in America will out-personnel Coach Wayne Yates' band of solo kings, but Memphis has always been the enigma. One wonders.

Everybody is back, of course, and then some. The Some is 6'-10" Tree Washington, who led the Tigers in rebounding as a sophomore and then redshirted. Marian (Elevator) Hillard, John (Bazooka) Gunn and Ed Wilson are terror customers on the backboards while veterans John Tunstall and Clarence Jones should play a lot.

The guards are Dexter Reed, whose vast promise was hindered by a bad knee and absences from 12 games; the tiny yo yo, Alvin Wright, and the brilliant marksman, Bill Cook. The latter throws it up from everywhere, but then so does everybody else.

NORTH CAROLINA

The most important coaching job Dean Smith has in 1976 won't be in Chapel Hill, but in Montreal at the summer Olympic games when he tries to wrest the gold medal back from Russia. But if this best-respected of college coaches can keep from looking ahead, he'll find a fairly imposing group in his own Tar Heels.

Carolina was a cinch to reach the Final Four last spring before folding in the East Regional, so the team shouldn't lack for motivation. It is a valid question, though, how far three men can carry it—in this case, center Mitch Kupchak, forward Walter Davis and quick, smooth guard Phil Ford, star of the four corners offense.

The Tar Heels need more help on



Phil Ford, a Tarheel scoring threat

the boards and in making baskets from afar.

Every season Smith comes up with waves of unknowns whose enthusiasm makes up for their intramural-like ability; then he thinks them into success. Look for Loren Lutz, a swingman from Colorado, to be this year's surprise.

Ultimately what Carolina may do is struggle to 20 victories again, dominate the ACC tournament, then blow the regional to Lehigh. Ah, well. On to Montreal, Dean.

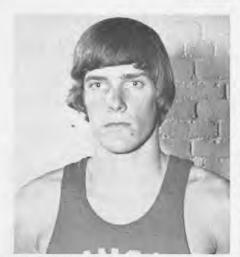
NOTRE DAME

Adrian Dantley, who looks slow, tubby and vulnerable, gave a terrific impersonation of a wild, rampaging bull in Notre Dame's surprising campaign of last season. Absolutely thriving at the free throw line, he stayed near the top of the scoring charts through March after which he decided not to play one-man gang anymore and chose to go pro hardship. It was only after coach Digger Phelps found him some rebounding



Adrian Dantley again leads the Irish





Mile champion Jeff Schemmel

a freshman after clearing 16-0.

Cross-state rival Kansas State, always powerful in the middle distances, finished second to Kansas in both the conference indoor and outdoor meets last year and figures to present the strongest challenge again.

The Wildcats of coach DeLoss Dodds finished 1-2-3 in the mile run at the Big Eight outdoor and returning are winner Jeff Schemmel and runnerup Keith Palmer.

Another top returnee is Bob Prince who won the indoor 880 title and was second in the outdoor two-lap chase.

Among K-State's other future stars is javelin ace Frank Perbeck. The winner of his specialty in the junior US-USSR meet in 1974, Perbeck reached the 239-3 level in high school. He missed his freshman campaign last spring, however, with an elbow injury.

Here's a summary of the individual prospects for the other six conference contenders for 1976:

NEBRASKA: Javelin thrower Scott Sorchik will be a junior. He won the Big Eight title as a freshman, was second to Hammond last spring.

Chuck Malito was the league's 440-yard outdoor champ in 1974, repeated for the indoor crown last winter. He then switched to the intermediate hurdles where his times were comparable to Cromwell. A hamstring pull sidelined him from the conference championships, but he will return.

Sprinter Mike Thompson, middle distance runner Paul McClain and long-triple jumper Dave Green are among the other future Husker hopefuls.

OKLAHOMA: Leading the Sooner returnees will be shot putter Dave

Hudgens who won the event last spring in the Big Eight outdoor championships as a freshman.

Another freshman, Jerry King, ran an impressive leg on OU's winning mile relay team and was fourth in the long jump.

Though Oklahoma was hard hit by graduation, sprinter John Garrison, who was fifth in the century dash, is another experienced returnee.

MISSOURI: Weightman Ben Plucknett is the top performer coming back for coach Bob Teel. Plucknett won the Big Eight discus title both his freshman and sophomore seasons before slipping to second last spring. He also scored in the shot.



Kansas State distance man Keith Palmer

Long - triple jumper Jon Gentry placed in both events in the conference, while Nigerian hurdler Godwin Obasegie was third in the highs as a freshman.

Other point getters in the Big Eight meet who return are intermediate hurdler Randy Hicks and distance runner Brad Reese.

COLORADO: Don Meyers leaves as head coach and some of the Buff performers are leaving too. Meyers was an NCAA champion in the pole vault and long jump, and he recruited well in those events. Colorado went 1-2 in the pole vault at the conference meet with Bill Curnow and Tim Johnson. Curnow graduated and Johnson, a freshman, is changing schools.

New coach Dean Brittenham hopes to keep Big Eight high jump champ Bill Jankunis who won that title last spring with a leap of 7'-4".

Among other returnees who scored points for Colorado in the Big Eight meet are Don Duvall who won the



Top Kansas sprinters, Waddell Smith(in front) and Randy Benson

league indoor triple jump crown as a freshman; intermediate hurdler Hamlin Grange; discus man Fred Huston; and middle distance runner Rick Musgrave.

IOWA STATE: Coach Jerry Barland faces a rebuilding task to make the Cyclones a contender. Sprinter Clive Sands, his biggest point-producer in 1975, is gone.

Barland says a banner recruiting year will result in a young, but hopefully impressive, squad.

Iowa State's top returning veterans are distance men Tom Schoberg, a cross country All-American, and Jeff Myers, plus sprinter Mike Mortland.

OKLAHOMA STATE: Coach Ralph Tate is another who must start all over again to build a representative 1976 squad.

The Cowboys did win the Big Eight 440-yard relay and three sprinters return as a base upon which to build. Football halfback Ken Walker heads the trio which includes David Lynch and Chuck Stilley.

Another top returnee is high jumper Rick Geske who set the school record last spring with a 7'-0" leap.

OSU, without a contending pole vaulter in the past decade, has recruited Greg Pickett who set a new Arkansas prep record when he cleared 15'-634".

Tate's eyes are on the future.

help that the wondrous AD elected to return.

This development should gladden the hearts of subway alumni everywhere as well as shake down some more thundering drives to the basket. Bruce Flowers and Bill Laimbeer are the new big men and guard Bernard Rencher is constructed just like Dantley. They add considerable muscle to an attack which already had size (Dave Batton and Toby Knight), quickness (guards Ray Martin and Duck Williams) and shooting from the deadeve forward Bill Paterno.

The Irish will be the kind of team to benefit from Phelps' thoughtful coaching, and Dantley has made it known he wants to play guard this time around. Digger probably will find a place for him somewhere.

RUTGERS

What looked like a certain down year in the East turned up a Final Four participant in Syracuse and the NIT champion in Princeton. It also turned up Rutgers, a slithery-quick outfit that won 22 games and scared the pants off Louisville in the NCAA even while playing without a center.

Coach Tom Young failed to get a dominant big man to fill this void, but Rutgers has all hands returning, most notably the versatile Phil Sellers, who can do everything but spell humility. The 6'-5" Sellers is a magnificent athlete of the 23 points and nine rebounds-a-contest type, and if he keeps his mind off pro money for another year, he and Hollis Copeland, a near world-class high jumper and long jumper, should give the Scarlet one of the most exciting forward pairs in the land.

Scorer Mike Dabney and speed merchant Ed Jordan keep defenders gasping after them in backcourt while the much-maligned center, 6'-7" Mike Palko, receives refreshing aid from rookies Jim Bailey and Abdel Ander-



Rutgers' multi-talented star, Phil Sellers

son.

With a basically Eastern schedule and a low-key approach, Rutgers keeps a slim profile in its baliwick somewhere off the New Jersey turnpike. But this will be the most interesting team to watch on the eastern seaboard.

UCLA

There must have been something mystical again that enabled UCLA to win another championship in John Wooden's farewell season. How else to explain Michigan, Louisville and Kentucky all blowing golden opportunities to put the Bruins away in the NCAA playoffs. Whatever it was, college basketball should have pulled the trigger when it had the chance.



UCLA center-forward, Rich Washington is a real star of the future.

Now—perhaps for another three years—it is too late.

As if NCAA MVP Richard Washington, playmaker Andre McCarter and matinee idol Marques Johnson, who apparently can out-leap even hepatitis, weren't enough of a returning nucleus, new coach Gene Bartow added the now-famous recruiting hat trick of 6'-10" David Greenwood and guards Ray Hamilton and Brad Holland to the Bruin attack. Greenwood will push underrated Ralph Drollinger at center while the new backcourt men could justifiably fit into the starting lineup were it not for Mc-Carter and shooter Jim Spillane. Tall Brent Vrooman and swingman Gavin Smith also are around to help out.

Bartow has the coaching background to pick right up where Mr. Wooden left off. B'rer Rabbit could go a long way coaching this bunch. Bartow should go all the way.

Mr and Mrs 'T' Bloody Mary mix

Vodka, gin, rum, tequila — even aquavit — never had it so good. Use 3 parts Mr and Mrs "T" Bloody Mary Mix to 1 part of any of them. Stir over ice for the perfect Bloody Mary.

Mr. Mrs. T. Bloody May Mrs. T. Mrs. T. Bloody May Mrs.

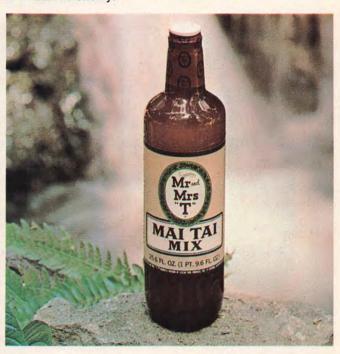
Mr and Mrs 'T' Gimlet mix

For the perfect gimlet — mix 2 parts Mr and Mrs "T" Gimlet Mix with 3 parts of either vodka or gin (or even rum). Froth it in a blender or stir over ice. Garnish with thin lime slice or a green cherry. Umm. Ambrosia.



Mr and Mrs 'T' Mai Tai mix

Just like you get them in The Islands. Mix 3 parts Mr and Mrs "T" Mai Tai Mix with 1 part rum in double old fashioned glass of crushed ice. Stir and garnish with pineapple stick and maraschino cherry.



Mr and Mrs 'T' Whiskey Sour mix

The versatile mix. Use whiskey, scotch, rum — whatver your choice. Mix 2 parts Mr and Mrs "T" Whiskey Sour Mix to 1 part of your favorite spirits. Shake well or stir over ice and garnish with mint, cherry or orange slice.



Mr and Mrs "T" Products, 1910 E. Imperial Highway, El Segundo, California, USA 90245

So you think you know college football?

SCHOOL

- 1. U. OF ALABAMA
- 2. U. of ARIZONA
- 3. U. OF ARKANSAS
- 4. UCLA
- 5. U. OF COLORADO
- 6. DUKE U.
- 7. GEORGIA TECH U.
- 8. HARVARD U.
- 9. U. OF ILLINOIS
- 10. U. OF IOWA
- 11. LOUISIANA STATE U.
- 12. U. OF MARYLAND
- 13. U. OF MASSACHUSETTS
- 14. SYRACUSE
- 15. MISSISSIPPI STATE U.
- MICHIGAN STATE U.
- 17. U. OF MICHIGAN
- 18 U. OF NEBRASKA
- 19 NORTH CAROLINA STATE
- 20. NORTHWESTERN U.
- 21. U. OF NOTRE DAME
- 22. OHIO STATE U.
- 23. OKLAHOMA STATE U.
- 24. OREGON STATE U.
- 25 ARMY
- 26 GRAMBLING
- 27. U. OF SOUTHERN CAL
- 28. PURDUE U.
- 29. U. OF FLORIDA
- 30. U. OF VIRGINIA
- 31. U. OF TEXAS
- 32. U. OF OKLAHOMA
- 33. U. OF PITTSBURGH
- 34. PENN STATE U.

TEST YOUR KNOWLEDGE BY MATCHING THE SCHOOL NAME WITH THE NAME OF ITS HEAD COACH.

YOUR SCORE No. Correct Rating 1 - 9Poor (Check your rosters more closely) 10-17 Semi-fair (Maybe you've met a coach or two.) 18 - 29Knowledgeable (You must be related to a coach.) 30 - 35Expert!(You're a one-ina-million fan.)

Frank Broyles
Charles McClendon
Pepper Rodgers
Jerry Claiborne

HEAD COACH

Bob Commings
Paul Bryant

Doug Dickey

John Majors Lou Holtz

Frank Maloney

Bo Schembechler

Dee Andros

Alex Agase

John McKay

John Pont

Homer Smith
Darrell Royal

Joe Paterno

Mike McGee Bill Mallory

Woody Hayes

Joe Restic

Dick Vermeil

Jim Young

Barry Switzer Dennis Stolz

Bob Tyler

Jim Stanley

Tom Osborne

R. L. Blackman

Dick MacPherson

Dan Devine

Eddie Robinson

Sonny Randle

ANSWERS: Alabama, Paul Bryant; Arizona, Jim Young; Arkansas, Frank Broyles; UCLA, Dick Vermeil; Colorado, Bill Mallory; Duke, Mike McGee; Georgia Tech, Pepper Rodgers; Harvard, Joe Restic; Illinois, R. L. Blackman; Iowa, Bob Commings; Louisiana State, Charles McClendon; Maryland, Jerry Claiborne; Massachusetts, Dick MacPherson; Syracuse, Frank Maloney; Mississippi State, Bob Tyler; Michigan State, Dennis Stolz; Michigan, Bo Schembechler; Mebraska, Tom Osborne; North Carolina State, Lou Holtz; Morthwestern, John Pont; Notre Dame, Dan Devine; Ohio State, Woody Hayes; Oklahoma State, Jim Stanley; Oregon State, Dee Andros; Army, Homer Smith; Grambling, Eddie Robinson; USC, John McKay; Purdue, Alex Magase; Florida, Doug Dickey; Virginia, Sonny Randle; Texas, Darrell Royal; Oklahoma, Barry Switzer; Pittsburgh, John Majors; Penn State, Joe Paterno.

Chevy's starting lineup for'76.

What's your pleasure, America? Big car? Little car? Sports car? Sporty car? Wagon? Outright luxury? Downright frugality? Or something in the middle? Well, Chevy for '76 has it all. There's a wide choice ranging from our newest, smallest, most economical Chevrolet (a new kind of American car called Chevette) to our biggest and most luxurious (the '76 Caprice Classic).

See the whole '76 Chevy lineup at your Chevrolet dealer's soon.



Chevette



Monza Towne Coupe with Cabriolet Roof



Corvette Coupe



Chevelle Malibu Classic Coupe



Impala Custom Coupe



Caprice Classic Sport Sedan



Vega Hatchback Coupe



Camaro Type LT



Concours 4-Dr. Sedan



Monte Carlo Landau Coupe



Impala Wagon





NEBRASKA

OFF	ENSE
QQ	1.

OFF	ENSE	
88	Larry Mushinskie**	ТЕ
70	Bob Lingenfelter*	LT
51	Dan Schmidt*	
54	Rik Bonness**	C
63	Greg Jorgensen	
78	Steve Hoins*	RT
8	Bobby Thomas*	SE
15	Vince Ferragamo	
49	Monte Anthony*	IB
27	Tom Heiser*	WB
25	Tom Heiser* Tony Davis**	FB
DEF	ENSE	
80	Ray Phillips	LE
93	Jerry Wied"	L1
69	John Lee**	MG
72	Mike Fultz*	RT
87	Bob Martin**	RE
61	Cletus Pillen*	SLB
59	Jim Wightman	WLB
26	Wonder Monds**	MON
34	Dave Butterfield*	LCB
35	Chuck Jones*	
2	Jim Burrow*	SAF

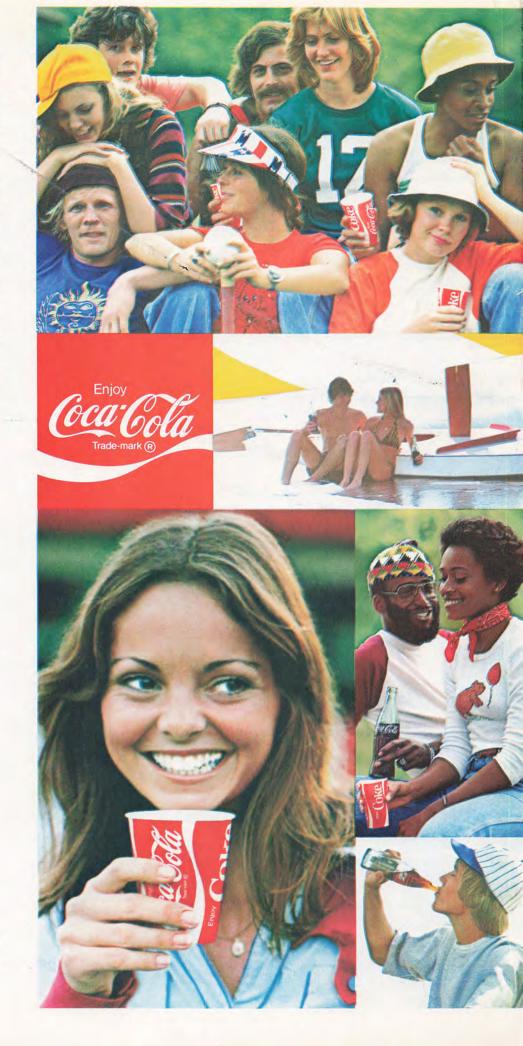
^{*}Denotes letters earned.

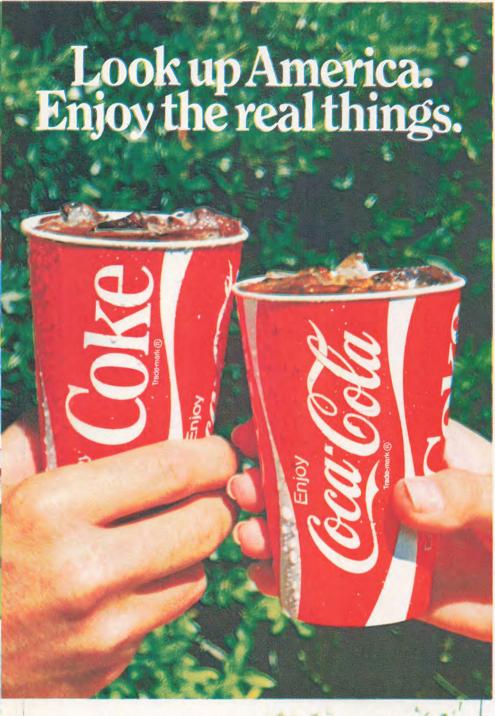
NUMERICAL ROSTER

1	Pittman, WB	51	Schmidt, OG
	Burrow, DB		Davis, Tom, OC
	Stacey, DB		Thomas, T., OC
	Valasek, DB	54	Bonness, OC
-	Stavell DB	55	Block, LB
	Stovall, DB	55	BIOCK, LB
6	Lehigh, DB		Markus, LB
7	Walton, WB	57	
	Thomas B., SE	58	Miller, OG
	Everett, WB	59	Wightman, LB
	Fischer, DB	61	Pillen, C., LB
	Luck, QB	62	Waldemore, OG
12	Sorley, QB	63	Jorgensen, OG
13	Payne, DB	64	Kroneberger, OT
14	O'Leary, IB	65	Thornton, MG
	Ferragamo, QB	66	
16	Loken, SE	67	Varner, OG
	Burns, QB	68	
	Garcia, QB		Lee, MG
	Borg, DB	70	Lingenfelter, OT
21	Zabrocki, IB	71	Glenn, OT
	Brown, WB		Fultz, DT
23	Smith, K., DB	73	Clark, OT
	Cabell, DB	74	
25	Davis, Tony, FB		Mills, DT
	Monds, DB	76	
	Heiser, WB	70	Costanzo, OT
	Gillespie, IB		Hoins, OT
	Pillen J., DB		Phillips, DE
	Stewart, IB		Shamblin, SE
31	Harvey, DB	82	
32	Talley, DE Craig, WB		Rick, DE
33	Craig, WB		Redding, DE
	Butterfield, DB	85	
35	Jones, C., DB	86	Spaeth, TE
37	Carpenter, LB	87	Martin, DE
	Lessman, P	88	Mushinskie, TE
41	Williquette, DB	89	Malito, SE
	Coyle, K	90	
	Eveland, K		Jenkins, TE
	Eichelberger, LB		Wied, DT
	Donnell, FB	94	Brock, DT
	Higgs, FB		Panneton, TE
	Belka, LB		Andrews, DE
	Hansen, LB		Gissler, DT
	Anthony, IB		Samuel, DE
50	Plucknett, MG	99	
20	ridekilett, MG	"	TT CDD, TYIO

OFFICIALS

Referee—Vance Carlson (McPherson); Um-pire—Phil Leonard (Oklahoma); Linesman— Lawrence Crispell (Yale); Line Judge—Frank Cukjati (Pittsburg State); Field Judge— Chet Laney (Kansas); Back Judge—Dan Upson (Kansas State).







IOWA STATE

OFFE	ENSE	
89	Glover Rogers*	TE
65	Dave Greenwood*	
67	Bob Bos*	
53	Jeff Jones*	C
55	Rob Stoffel*	RG
68	Kevin Cunningham	
27	Form Smith*	CE
8	Buddy Hardeman*	OB
34	Jim Wingender*	НВ
20	Mike Williams*	FB
29	Ray Hardee	
DEF	ENSE	
95	Ray King*	LE
61	Ron McFarland*	LT
90	Maynard Stensrud*	MG
64	Tom Randall*	RT
82	Otis Rodgers	
51	Greg Pittman	
86	Mark Benda	
38	Sy Bassett*	
17	Jerry Jaksich*	SC
14	Tony Hawkins*	WC
31	Bill Larkin	S

*Denotes letters earned.

NUMERICAL POSTER

NUME	KICAL	KOSTEK
Valasa, CB	56	Boehm, OG
Kollman, K	57	Settle, LB
Hardeman, QB	60	Koch, MG
Tryon, QB	61	McFarland, DT
Mason, QB		Randall, DT
Hawkins, CB	65	Greenwood, OT
Williams, S	66	Parker, LB
Jaksich, CB	67	Bos, OG
Curry, RB	70	York, OT
Green, TB	74	Gelinas, OT
Palmisano, DE	75	Linn, DT
	77	Petsch, OT
	79	Roloson, OT
		Sands, SE
	82	Rodgers, DE
	85	Dixon, SE
		Benda, LB
	88	Preston, TE
	89	Rogers, TE
		Stensrud, MG
		Yurchak, DT
Gnade, LB		Perine, DE
Pittman, LB		King, DE
		Boskey, LB
	97	Lenth, K
Stoffel, OG		
	Valasa, CB Kollman, K Hardeman, QB Tryon, QB Mason, QB Hawkins, CB Williams, S Jaksich, CB Williams, FB Curry, RB Green, TB	Kollman, K 57 Hardeman, QB 60 Tryon, QB 61 Mason, QB 64 Hawkins, CB 65 Williams, S 66 Jaksich, CB 67 Williams, FB 68 Curry, RB 70 Green, TB 74 Palmisano, DE 75 F. Smith, SE 77 Solomon, TB 79 Hardee, FL 80 Larkin, S 82 Wingender, RB 85 Blabolil, CB 86 Isler, FB 88 Bassett, R 89 Larsen, DT 90 Randolph, R 92 Gnade, LB 93 Pittman, LB 95 J. Jones, C 96 Fritsch, C 97

Coca-Cola Bottling Co. of Lincoln 2120 G Street Lincoln, Neb.

AND NOW, THE WEATHER. FAIR AND WARMER WITH A MONTEZUMA SNOWBLAST LIKELY THIS EVENING.



What better way to follow up a lot of tough, strenuous football watching than with a cool, refreshing Montezuma Snowblast? You've never heard of a Montezuma Snowblast? Well, you can find out what it is by ordering one at your favorite watering hole. Or better yet, you can make one yourself, right in

your own domicile. Here's how.

To make a Montezuma Snowblast, you take a large amount of subzero altocumulus clouds no, that's not it. Here it is. Take 1½ ounces of that noblest of tequilas—Montezuma—and set it aside. Or drink it, and set another 1½ ounces aside. Then take 12 heaping ounces of ice, fill a glass with it, pour in Montezuma and fill up the glass with Fresca*, the tangy citrusy Thirst Quencher. Quetzalcoat!! You've got an authentic Montezuma

Snowblast ready to unleash on friend and

foe alike.

This recipe is void where prohibited or otherwise restricted.

Get an authentic Montezuma Snowblast T-shirt. Just look for our display at your local store. Or send \$2.95 (check or M.O. only) to

Barton Brands.
Dept. C, 200 S. Michigan Ave..
Chicago, IL 60604. Indicate S. M. L.
or XL. Offer good while supply lasts.
Void in any state where prohibited
or restricted.



Montezuma TEQUILA

the noblest tequila of them all.

©1975.80 Proof Tequila. Distilled and bottled by Barton Distillers Import Co., New York, New York. Why are you reading all this little stuff?

*Fresca is a registered trademark of The Coca-Cola Company.

THE TECHNIQUE OF PLAY SELECTION

by Ron Fimrite, SPORTS ILLUSTRATED

uch of the pure melodrama may have gone out of quarterbacking. It is not so common now, for example, to see the signal-caller stand apart from the huddle, craning his neck to examine the defense, then, obviously inspired, hurrying to rejoin his colleagues and impart to them his singular insight. What can he possibly have seen, we in the stands ask ourselves, when all that seemed plainly visible to the uninformed eye was a group of individuals milling about in apparent confusion or, more baffling yet, gathered together in a huddle of their own? How could such a disorganized spectacle be the source of inspiration? How could anyone find order in such chaos?

Alas, the gesture proves, in fact, to be mostly theatrical, for the quarterback, inspirational genius though he may be, can have seen little more than we. As one prominent collegiate quarterback from the southwest admits, "Our perceptiveness is oftentimes overrated." This leads us to presume that the quarterback can learn nothing of opposing defenses, other than what he knew before the game, until he approaches the line of scrimmage, the play safely called in huddle. If he is alert to subtlety, he can, however, restructure his attack according to the visible defensive alignment either by calling an audible (alternative play) at the line or, if his play is a pass, to adjust from a primary to a secondary receiver. Under any circumstance, there is little mystique, no extra-sensory perception and not much in the way of divine inspiration to play-calling in college football. It is simply a matter of one doing his homework.

A random poll of outstanding college quarterbacks throughout the land was taken to offer insight into the various philosophies of signal-calling. Some interesting observations are included in the results.

"My preparation begins early in the week," says a leading All-American candidate from the midwest. "I make up a chart of plays designed to exploit the other teams' defensive tendencies or types of coverage. I'll list



The offensive huddle, the usual home of play selection and offensive strategy.

plays for every type of down situation—first and ten, second and more than five, second and less than four, third and short, third and long and so on—then I'd go over the possibilities with the coach, discussing what we could do best with our personnel in each situation. There is not as much flexibility in college as there may be in the pros. There might be only thirty or so plays in the whole bag, out of which ten might be used. We might add one or two specific plays for a given team.

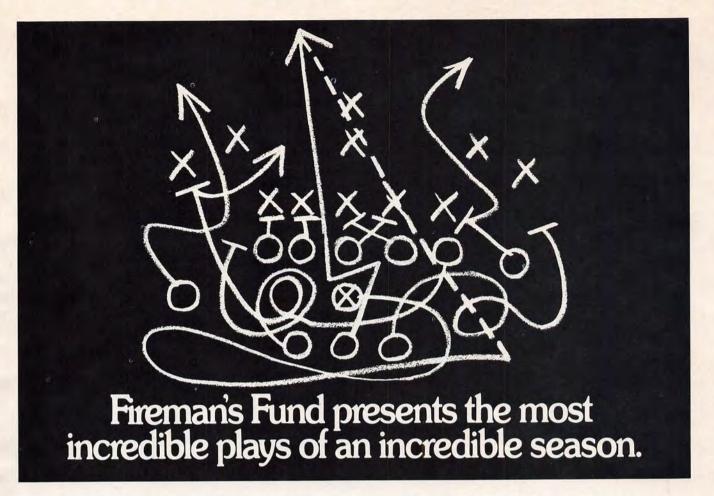
Ah, but even such master planning is meaningless if the flesh is weak. Exes and O's, after all, represent human beings, many of whom have profound limitations. A quarterback must be supremely aware of what he is working with.

"You always have to think," says an adept young field general from a college in the west, "that I can do such and such with so and so against so and so. There are always at least two or three plays that depend entirely on the personnel. If one of these is not in, the play is out and you have to reach for alternatives.

Even the most autocratic of quarterbacks happily entertain suggestions from teammates, as long as they are not all speaking at once. But here, too, are hazards.

"Advice is invaluable if you are dealing with honest people," says still another signal caller. "Some guys will never admit they can't handle certain situations, but the good ones will always tell you the truth. They might say, 'I can't do that now, but I can if somebody will handle the safety."

"We have an offensive lineman, a student of the game, who wants to be a coach. So he calculates what everybody's assignment was on every play. He also knows what he can and can't do. He might say to me, "That play will work if the tackle isn't playing me head on.' So when I got to the line of scrimmage, I'd look for that. If the continued 15t



Freak plays. Upsets. Sensational sophomores. In 1974, NCAA football was wilder and woolier than ever. If you missed any of it, "Fireman's Fund Flashbacks" will give you a second chance. Because, during half-time on ABC-TV's NCAA national telecasts, we're replaying the highlights of last year's outstanding games.

Fireman's Fund Insurance is bringing you these games on behalf of your local Independent Insurance Agent. He represents many fine insurance companies. So he's the best man to see about insuring your home, car, life, or business against the unexpected. And if you don't think the unexpected can happen, just tune in:

Monday, Sept. 8 - Missouri at Alabama*

Monday, Sept. 15 Notre Dame at Boston College

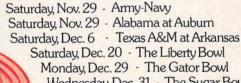
Saturday, Oct. 4 - Ohio State at UCLA*
Saturday, Oct. 11 - Michigan at Michigan State

Saturday, Oct. 25 - USC at Notre Dame Saturday Nov 22 - Objo State at

Saturday, Nov. 22 - Ohio State at Michigan

Thursday, Nov. 27 - Georgia at Georgia Tech

Friday, Nov. 28 - UCLA at USC*



Monday, Dec. 29 - The Gator Bowl Wednesday, Dec. 31 - The Sugar Bowl Plus other key games as season progresses.

*Night games.

Fireman's Fund Flashbacks on ABC-TV.

Fireman's Fund American Insurance Companies. Home office: San Francisco. Look for your Fireman's Fund Agent in the Yellow Pages.





tackle was playing off his shoulder. I knew he could make the block at the point of attack. I might change the

call right there.'

Plays in the huddle are called with regard to the pre-arranged game plan. They can be changed at the line to accommodate certain defensive changes through the audible, but the importance of the audible should not be exaggerated. It is not all that unusual for even the most experienced and adaptable team to play an entire game without a single audible being called. A quarterback with the experience of a senior might, however, read a defense at the line to see if his primary pass receiver has a chance to run his pattern as planned. If the defense has, in essence, taken the pattern away, the quarterback will "file him and plan on using somebody else" on the ground so that if the enemy is concentrating on one man. another will be available.

The downs dictate play selection. And each has its own special requirements. First down is both the key to the offense and the one which allows the greatest flexibility in "mixing 'em up." But second down may be more critical. "If you're second and nine all day," says a quarterback from the corn belt, "you've had it. If you're second and three, you're dominating

the game."

Second and one is generally considered to be the ideal down for calling a fake run and a long pass. "Conventional nonsense," says a senior dandy from Dixie. "Everybody in town expects the play number (fake run) long pass on that down. So why do it? Second and one is a big down for sustaining a drive. I'd rather go for a shorter pass here. The defensive backs are going to be hanging back looking for the long one, so there's always room for a nice 12 to 15-yard gain."

By the same reasoning, second and fifteen should not be an automatic passing down. "All second and fifteen means," says the confident southerner, "is that there is one more play that should be executed better. Why gamble for 20 yards here if nine will do just as well. Sure, if they're blitzing, throw it downfield. It doesn't take



Although plays are originally called in the huddle, audibles or vocal signals, are used to change

any longer to get rid of a ball thrown 45 yards than it does for one thrown ten, but if they're hanging back looking for the long one, why give it to them?"

The best long passing down, in the opinion of most college quarterbacks polled, is third and one on the opponent's 35-yard line. "That's where you hit 'em with the home run," confides one daring QB. "Third and one on your own 20 is something else. You keep the drive alive there. But third and one in their territory is a special situation. They're pressing. They don't want to give up any more points so they'll be bunched up. You can eat 'em alive then. And even if you miss, you've still got a good shot

at the field goal."

Cuteness-the dipsy-doodle plays. the special offenses, and pure gimmickry - serve only to inflate a coach's ego when it works and to deflate a team's when it does not, says a noted field general from the Rockies. "If you've got people who can do something, you should let them do it no matter what. When a coach tries to get cute, he is saying that he doesn't have confidence in his people. All he's trying to prove is that he can outcoach the other guy. But you can never outcoach the good coaches. You should always stick with what you do best. We throw our sideline patterns no matter who we were playing. Let them try to take those away and they'll be giving us something else. Look at some of the ball control teams. They do it all on execution. People call them conservative, but they confuse conservatism with aggressiveness. They might not have been throwing the ball much, but they were not sitting back either. They just didn't have to go with the high-risk plays."

Ultimately, a quarterback's success rests with his own strength of character. Even those who have the plays called for them can exercise their authority in the huddle and call audibles on the line. But a leader need not be a demonstrative, outgoing sort. He may be a softspoken man of author-

"A leader," opines a well-known quarterbacks, "is somebody who can get it done. It's not done with a loud voice or by winning popularity contests. Leadership is taking the responsibility for getting something happening. Finally, it's the size of the man inside. You see how he handles stress. Not that he doesn't get confused. You show me a quarterback who says he doesn't and I'll show you one with a poor arm, because if he could throw, he'd win every game. No, the real top ones are just people who make you feel they're there. They can walk into a room and make you feel their presence. I've never seen any two quarterbacks with the same personality, but I've never known a good one who ever tried to be anything but himself.'

It is as simple as that, then. Hard work and preparation, a gift for recognizing the unexpected, an active imagination and strength of character. That is about all it takes to be an effective quarterback. Or, you might say, anything else.



by Virgil Parker, Lincoln EVENING JOURNAL

aseball may be on its way to becoming a club sport in the Big Eight Conference despite the fact that league champion Oklahoma has made the nation's elite group of eight for the College World Series each of the past four seasons.

Last spring the athletic directors of the member schools voted to abandon a league schedule for the 1976 season. The financial bind experienced by major colleges throughout the country was the reason for the cutback.

"Far too often," Big Eight commissioner Chuck Neinas points out, "one of our teams will take a long trip for a weekend series, only to sit in a motel for three days. Spring weather in our part of the midwest is too unpredictable."

League teams are being encouraged to schedule a full slate of games with nearby non-conference clubs, then gather in mid-May for a double-elimination tournament to decide the Big

Eight champion. "I don't know a single coach who favors the plan," says Oklahoma mentor Enos Semore. "I'm sure we will continue to have an aggressive program. There are quite a few schools in our area with fine baseball tradition. We also have scheduled early games with Texas and USC in the past, and hope to continue with them in the future.

"But scheduling will be a real problem. We aren't going to suddenly find teams to fill the weekend dates that have been reserved for league play in the past," he adds.

Big Eight baseball - 1976 style may be in doubt until the snow melts and it's time to throw the first pitch. De-emphasis is just one of the wor-



Keith Drumwright, Oklahoma's star second

ries facing Sooner coach Semore. The pro draft is another.

"We had six of our juniors drafted last spring," Semore says of third baseman Mike Umfleet, catcher Jacky Parish and pitchers Bob Shirley, Mickey Lashley, Breen Newcomer and Doug Schafer.

In addition, Semore fears that second baseman Keith Drumright and pitcher George Frazer who were too young for last spring's draft, but may be tabbed this winter.

"If we don't lose any of them, we'll be in great shape for '76," Semore predicts. Shirley was 13-3 for us last season and Marty Kunkler, who will be a junior, was 11-0. We'll have a fine foundation. But I'd guess we'll have at least three of that group sign with the pros."

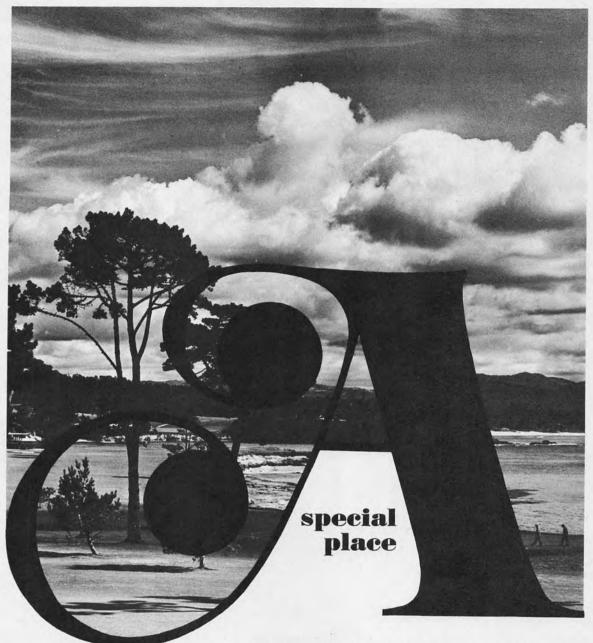
Among Oklahoma's top returnees for '76, unaffected by the draft, are Terry Bogener, who batted .344 as a freshman designated hitter and first baseman Kelly Snider who led the club with 53 RBIs as a sophomore last spring.

"When the pros had a good training ground of lower classification minor league teams," Semore says, "they wanted to get their hands on a kid with talent as soon as possible. They'd figure four to six years before a youngster was ready for the majors.

"I just hope they will begin to realize, now that they don't have as many minor league clubs, that they'll be better off to wait-let us train them-and not hurt college baseball."

Colorado coach Irv Brown figures his Buffaloes are ready to make a run for the top spot in the conference next spring despite a seventh-place finish in '75.

continued 21t



Take the surf and the sea breeze, the lush pine forest and the quiet sandy beaches. Wrap them around three of the world's most famous golf courses, a Beach and Tennis Club, equestrian center, and elegant accommodations. Yes, the recently redecorated Del Monte Lodge is a special place indeed, and a favorite for those who enjoy quality dining, dancing, and relaxing. Why not make it your special place, too?



Del Monte Lodge at Pebble Beach (California 93953) PURE QUALITY.
JUST LIKE ALWAYS.





A familiar scene in the '30's, Ted Husing at the mike.

ne picture is worth a thousand words"—

So said Chinese philosopher, Confucius, some 2,450 years before American sportscaster Bill Stern was to provide both the words and the pictures for a nation of football fans.

No television set provided the picture of that spectacular open-field run of the 1930's; only the voices of those pioneering sportscasters and their thousands of words, to portray the dash to the end zone, as Stern described "an electrifying run, fashioned by the open-field wizardry of Michigan's Tom Harmon that left the Buckeye would-be tacklers reeling in disarray, and 80,000 fans here in Columbus in a state of disbelief."

But you, the radio listener, believed it because you saw it through the eyes of Stern, and before him, Graham McNamee, Ted Husing, Bill Munday, Bill Slater—early day broadcasters whose descriptive flair provided a thousand pictures on a Saturday afternoon, often with a few well-chosen words.

If Confucius had only lived to hear Bill Munday describe Georgia's "crap-shooters formation" and the pass "spiraling through the air, into the outstretched hands of Alabama's Don Hutson, prancing into the Promised Land" (the end-zone on your TV screen), who knows, the Chinese gentleman may have reconsidered his priorities, at least where words and pictures, and American football are concerned.

Radio broadcasting was still in its

THE GREAT FOOTBALL BROADCASTERS OF YESTERYEAR

by Don Klein, KCBS Radio sports announcer

infancy when the correlation between sports events and listeners was first realized. And when Pittsburgh sportswriter Florent Gibson traded his typewriter for a microphone to describe, rather than merely report the Johnny Ray-Johnny Dundee lightweight boxing match in April of 1921, the sportscasting profession was born. KDKA in Pittsburgh stakes claim on that first live broadcast of a sports event.

.....in the studio

Later that year Harold Arlin, also on KDKA, broadcast the first baseball game, matching the Pirates and the Phillies. Then, football received its air-wave baptism when Arlin described the game between the University of West Virginia and the University of Pittsburgh.

By 1923, radio and sports had joined forces in earnest and the new medium was the proving ground for the nation's first celebrated sportscaster, Graham McNamee, whose assignments that year included a prize fight, the World Series, and his debut in football—the Army-Navy game.

McNamee often is referred to as the father of sportscasting. As the first nationally - recognized sportscaster, he was on his own—developing his personal style and descriptive technique without guidance from a predecessor. The combination of Graham's innate talent and the magic attraction of major sports events, now being heard in one's living room, catapulted McNamee to a unique position of stardom.

NBC took advantage of it, and soon

Graham was covering everything within reach of a microphone cable—political conventions, opera and concert, ship launchings, parades—to say nothing of ten different sports, one of which took McNamee to Pasadena on January 1, 1927. It was at the Rose Bowl game matching Stanford and Alabama that radio became truly national in scope with the first coast-to-coast broadcast.

To accord a football game that prestigious "first" was evidence of the pre-eminent position granted sports in early-day radio's quest of listeners.

And the sportscasters' role was firmly established as a key attraction to ever-increasing audiences. By the time McNamee described that Rose Bowl game to a national audience, CBS named its entry in the sportscasting derby, Ted Husing, who would one day replace McNamee as the number-one sports voice of the nation.

Husing, who played a major role in CBS' development, is perhaps best remembered for the quality of his well-modulated voice, his diction, and candidness.

Husing's off-mike reputation, though, was far removed from the smooth, controlled feeling he imparted to his listeners; his accomplishments and national following prompted an arrogance toward his colleagues that carried over to his broadcasts.

And long before the "tell it as it is" approach was the mode, Husing was describing a Harvard halfback's performance as "putrid"—an observation for which Husing was barred from announcing Harvard games until CBS founder William Paley intervened and gained Husing's reinstatement. Husing later found the World Series umpires of 1934 inadequate, and so informed the nation, much to the consternation of Baseball Commissioner Judge Landis. The Judge continued 22t





Another standout Sooner, Mike Umfleet

The Buffs compiled a 24-15 overall record, but had several conference series washed out by the weather.

Colorado was first in the Big Eight in team batting with a .309 average, paced by sophomore designated hitter Reed Schielke who won the league's individual title with a .419 average.

Another heavy hitting returnee will be first baseman Mark Koncar, who at 6'-5" and 260 pounds, doubles as an offensive tackle for the football team in the fall.

Koncar compiled a .350 average, while third baseman Kevin Kirk, a senior-to-be, was another .300-plus hitter for the Buffs.

A lefthander, batting champ Schielke doubles on the mound for Colorado. He had a 3-1 record and a 2.96 ERA in '75 and will be joined by righthander Jay Howell (5-2, 3.05 ERA) to form the nucleus of Brown's Colorado mound corps next spring.

A quick look at the other six league prospects for 1976 shows:

• Nebraska: Coach Tony Sharpe's Cornhuskers were in the race for the '75 title until a season-ending series against Oklahoma despite having a team with just two seniors on the entire squad.

Top returnees include third baseman Dick Anderson (.326) and second baseman Gary Healey (.313), who will both be seniors, and pitchers Steve Nagel (3-2, 3.35 ERA) and Boyd Batenhorst (3-0, 3.41 ERA).

•lowa State: Coach Clair Rierson took over after the 37-year reign of "Cap" Timm and guided the Cyclones to a second-place finish in 1975.

He'll miss second baseman Randy Duarte, an all-Big Eight selection who hit .435 on the overall season and stole 31 bases, but has the majority of his squad returning.

Heading the list is all-Big Eight pitcher Bruce Rasmussen, a 6'-3", 190-pound righthander who was 6-6 in '75 with a 3.32 ERA.

Del Ochsned was a second team all-league choice after compiling an 8-3 record and a 4.24 ERA. Freshman outfielder Dennis Quinn also made the conference second team after batting .273 and stealing 17 bases.

• Kansas State: Two-time all-Big Eight first baseman Steve Anson will be the top returnee for coach Phil Wilson. Anson was a 300-hitter as a freshman, led the league as a sophomore, and hammered out a .329 average this past spring.

Two other future stars had outstanding freshman seasons in '75. Second baseman Greg Korbe hit .338 on the year, while pitcher Scott Mach was unbeaten [5-0, 2.47 ERA].

• Oklahoma State: Cowboy coach Chet Bryan also has been blessed with an outstanding first baseman. But Dan Massari, a two-time allleague selection who hit .410 on the '75 season, has graduated and Bryan will be rebuilding next spring.

The defense will revolve around shortstop Mark Wyatt. Bryan calls him "the best defensive infielder I've ever coached, and that includes Danny Thompson who is now with the Minnesota Twins." Wyatt will be a sophomore.



Hard-throwing Bob Shirley

Catcher Russell Thedford (.277) and pitcher Ray Wingfield are ready for their junior seasons. Wingfield was 9-5 last year with a 2.95 ERA. He also was credited with six saves.

• Missouri: The Tigers were impressed last spring with shortstop Greg Cypret who batted .390 overall and .368 in the conference as a freshman. Catcher Mark Thiel had a subpar year (.283) while sidelined much of the season with injuries, but is expected to be another top player as a junior in '76.

Missouri is awaiting the arrival of pitcher Pete Woods, a 6'-4" right-hander, who bypassed baseball last spring in favor of spring football practice. He was the Tigers' No. 2 quarterback, but has been given permission to play baseball in '76.

• Kansas: Though last in the league in '75, the Jayhawks have a strong nucleus around which to build for next spring. Only three members of the entire squad were lost through graduation.

Ron MacDonald had a brilliant freshman season at shortstop, hitting .372 with five home runs and 17 RBIs to lead the club in all three categories.

Letterman pitcher Roger Slagle missed last season, but is set to return along with centerfielder Kurt Knoff who is a two-time all-Big Eight football defensive back.

It should be a close and exciting race in the Big Eight baseball season. Like so many other sports, baseball needs the support of the University community. Come out to a game.

broadcasters

retaliated by informing Husing that he had broadcast his last World Ser-

A few days earlier, in September of 1934, a young man named Bill Stern was appealing - pleading his case with NBC, hopeful of landing a spot in the sports department. Stern finally made it through to John Royal, head of NBC programming, who gave in to his persistency by assigning him to work with McNamee on the Navy-

William & Mary game.

But those two minutes were all it took to make Royal realize 27-year old Stern's potential, and before the season was over, Bill was to be heard on two more games. He was assigned to a third, the Army-Illinois game, but was fired twenty-four hours prior to the kickoff. Royal did not take kindly to an influx of telegrams the Friday before the game, congratulating Stern and NBC for Bill's superb announcing. Stern still was apologizing for his enthusiastic wellwishers when Royal showed him to the door.

The following season of 1935 was a step backward in Stern's career, from national radio to regional coverage of football in Texas, a twist of fate of tragic proportions. A postgame automobile ride ended in a head-on crash, and while Stern escaped with his life, the accident cost Bill the amputation of his left leg. More than that, the excessive amount of pain-killing morphine administered Stern was to prompt a life of drugaddiction.

But even while fighting this nightmarish battle, Stern struggled back to national sportscasting prominence. He was rehired by Royal for the 1936 season, the same year that Husing had put the Orange Bowl on the New Year's Day football map as CBS's answer to NBC's coverage of the Rose Bowl and Sugar Bowl.

Stern's first Bowl assignment was the 1937 Sugar Bowl game, the meteoric rise of his career to eventually come full circle nineteen years later with his on-the-air breakdown in New Orleans at the '56 Sugar Bowl game, his system unable to cope with the drug dependence of two decades.

By 1937, McNamee was spending more time announcing for Rudy Vallee and Ed Wynn than he was on sports, and Stern's path at NBC was cleared to challenge Husing as the nation's #1 sportscaster, a position Ted had maintained for seven years.

"Hollering" Harry Wismer was an-



Bill Stern, a portrait



In the early years, Bill Stern interviews a friend

other football voice of the period. but Wismer's play-by-play was almost secondary to his "just below our broadcast booth is my good friend, Dwight Eisenhower" or "walking up the stadium steps is my pal, Clark Gable." Harry had his fun, but was never a challenge to the following of Husing and Stern.

The CBS-NBC sports rivalry at the corporate level was translated into a personal feud between the two, Husing accusing Stern of being a victim of his own dramatics at the expense

of factual reporting.

If Stern discovered he had the wrong man carrying the ball, an extra lateral solved that problem technique that prompted race-caller Clem McCarthy to advise Stern to stay away from track reporting, because "Bill, you can't lateral a horse!"

But McCarthy himself was not beyond reproach when it came to embellishing a descriptive phrase or two, a faculty that prompted Max Baer to lean over the ropes in one of his heavyweight title bouts, velling down to McCarthy who was announcing the fight: "Hey, Clem, take it easy; I can't keep up with you!"

Stern's credibility in Seattle when covering a Washington - Minnesota game was questioned when he referred to the stadium's proximity to the Pacific Ocean. When advised that the ocean was a hundred miles to the west, Stern "corrected" this oversight by referring to Puget Sound, only to learn later that he was looking at Lake Washington. Since that day, the Washington Husky press-book has included a descriptive page for visiting radio announcers, detailing their surroundings.

But where broadcasting boners were concerned, Stern had company. Bill's confusion over salt and fresh water was not much different from McNamee's mistaking the San Gabriel mountains behind the Rose Bowl for the "majestic Sierra Nevada." And Graham never was allowed to forget how he had described M.I.T. winning the 1929 Poughkeepsie Regatta to the bewilderment of Columbia fans whose shell had finished first. It was a similar case of mistaken identity eighteen years later that prompted McCarthy to call Jet Pilot the 1947 Preakness winner. Clem was then forced to inform a coast-to-coast audience that he had blown the call - that Faultless was

the winner.

The intensity of the Husing-Stern rivalry was not without its humorous moments. Near disaster for NBC came when the two were broadcasting from adjacent booths at the Army-Illinois game of 1938. Stern, spotting the broadcast cables running outside the booth, went to work with a pair of wire cutters on what he thought were the CBS lines. It took a frantic NBC engineer almost to the moment of kickoff to repair the cable, while cussing out Stern for cutting the NBC lines.

By 1940, Stern made it to the top of the sportscasting poll, the nation's radio editors honoring him with more votes than Husing—a recognition that continued for thirteen years, as Bill parlayed his emotionally - charged play-by-play delivery and top-rated Colgate Sportsreel into a \$200,000 a vear profession.

And after surviving the tortures of a winning battle against the drug addiction that had all but ended his career in 1956, Stern reached a new pinnacle in his career a year later as 'Sportscaster of the Year"-by vote of the nation's radio-TV editors.

By now, Stern's voice of a thousand words was subordinated to the picture of the TV camera, and Bill confounded his earlier critics by matching description to picture, without benefit of that "extra lateral."

That voice was stilled four years ago as was Husing's in 1962. Gone, too, are Clem McCarthy and Graham McNamee; but the legacy these sportscasting pioneers left for their successors is not soon forgotten. Their vocal blue-prints were the foundation for hundreds of sportscasters to follow in the blending of words and pictures for a nation of football fans.

Get together with Papa Gribari and a few friends before the game.



Rush me Papa Cribari's 24 Great	Tailgate Recipes before	next weekend's game.
---------------------------------	-------------------------	----------------------

Name ____

Address

City, State, Zip.

B. Cribari & Sons, 500 Sansome Street, San Francisco, California 94111

Cribari Wine. A surprisingly light and mellow wine.

THE FIRST FOOTBALL GAME

iscourses on the origin of football are akin to arguments over the chicken and the egg mystery, except that football historians give you more possibilities to consider.

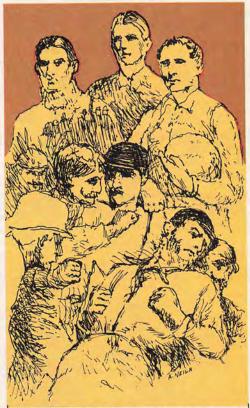
There are those who insist the Greeks invented football and called it harpaston. Others contend the Romans started it all and called it harpastrum after Julius Caesar caught Teutonic tribesmen one day kicking, throwing and running with an ovalshaped ball that turned out to be a freshly-severed head of an enemy soldier. And somewhere in The Kremlin there is doubtless a document heralding the invention of football by somebody with a name like Ivor Bjordorev.

Regardless of its origin, the sport of football had its intercollegiate introduction in the United States on November 6, 1869. It was on that historic date that Rutgers and Princeton engaged in the first of a three-game series, the result, no less, of a challenge from Rutgers. It seems that Princeton, the challengee, had inflicted a 40-2 baseball defeat upon Rutgers on May 5, 1886. Granted, three years is a long time to carry a grudge, but it must be understood that the men of Nassau Hall (the official name "Princeton" was still 27 years away) and the male students at Rut-

gers were very arch rivals.

The men of Princeton, true to the college spirit of the day, accepted the challenge. Whereupon, correspondence and other preliminaries followed concerning the rules and mechanics of the series. The only point of debate was in regard to the "free kick." Princeton players were accustomed to being granted an unob-structed free kick at the opponent's goal if they had succeeded in catching the ball on the fly or the first bounce. Rutgers, on the other hand, had no such play. The compromise: there would be no free kicks in games played at New Brunswick, but they would be permitted at Princeton.

Spirit ran high on both campuses as the game date neared. The arrival of the Big Day brought a rising pitch of excitement. One newspaper later reported: "Despite the primitiveness of the occasion, the jerky little train that steamed out of Princeton at 9 o'clock



on that memorable morning was crowded to the aisles and platforms with a freight of eager students. Rutgers accordingly met their visitors at the station in a mass and devoted the day exclusively to their hearty enter-

There were strolls about town, visits to familiar spots where "billiards received a good deal of attention.' But, while others were socializing, team captains William S. Gummere of Princeton and William J. Leggett of Rutgers were discussing the afternoon's rules of play.

With certain exceptions, including permission for the players to bat the ball with their hands or fists and occasional dribbling of the ball, the rules decided upon gave a striking image to mass soccer. However, it was called football at the time. It could just as easily have been called primitive soccer, but historians have labeled it primitive football."

At any rate, it was agreed that the game was to be played on a field 360 feet long and 225 feet wide. The goals, marked by posts, would be 24 feet wide. Each side would have 25 players. There would be no throwing or running with the round, inflated rubber ball; only kicking and dribbling. There would be no holding of the ball for free kicks. There would be no tripping or holding opposing players. One coin toss would decide the choice of goals; another toss would decide who would have the first kick. Other rules governing out-of-bounds kicks and missed goal attempts were also inserted. And there would be six offi-

Asked to describe The Game at a 1934 meeting of the newly formed Touchdown Club of New York, John W. Herbert, the lone surviving player of that first game, gave a vivid description of events. "At 3 p.m., shortly after the kick-off, the opposing players arrived on the field, discarded their hats, coats and vests, and, making a belt of their suspenders, proceeded to rush into battle. The men of Rutgers wore red stocking caps.

"Within the first five minutes, Stephen C. Gano and George R. Dixon combined to score the first goal for Rutgers. Combat grew fierce. 'Big Mike' Michael, a giant, put some teeth into the Princeton attack and roughed up the Rutgers defenders plenty. But Rutgers had it when they needed it and were leading, six goals to four, when the game came to a crashing

A correspondent for THE TAR-GUM, the Rutgers student newspaper, reported on the game in an 1869 edition. "To describe the varying fortunes of the match, game by game (play by play), would be a waste of labor, for every game (play) was like the one before. There was the same headlong running, wild shouting, and frantic kicking. In every game (play) the cool goaltenders saved the Rutgers goal half a dozen times; in every game (play) the heavy charger of the Princeton side overthrew everything he came in contact with. . .

"To sum up, Princeton had the most muscle, but didn't kick very well, and wanted organization. They evidently don't like to kick the ball on the ground. Our men, on the other hand, though comparatively weak, ran well, and kicked well throughout. But their great point was the organization. The right men were always in the right place.'

City-wide banking convenience...

Main Bank

13th and M Street

AutoBank

L Street, 13th to 14th

AutoBank East

56th and O Street



Where banking's plain easy for you...



The University of Nebraska Board of Regents



Regent Robert L. Raun Minden



Regent Edward Schwartzkopf Lincoln



Regent Robert R. Koefoot, M.D. Grand Island



Regent James H. Moylan Omaha



Regent Kermit Hansen Omaha



Regent Robert G. Simmons, Jr. Scottsbluff



Schuyler



Regent Kermit Wagner Regent Robert J. Prokop, M.D., Ph.D. Wilber



Regent James K. Say NU-Lincoln



Regent D. Clinton Bellows UNO



Regent Timothy Chappell NU Medical Center



President D. B. Varner University of Nebraska System



Dr. Leo Lucas Dean & Director Cooperative Extension Service



Dr. Gerald Rudolph Dean Libraries



Dr. Quentin H. GessnerDean
Continuing Studies



Dr. Howard Ottoson Acting Vice Chancellor Agriculture & Natural Resources



Dr. Robert KleisActing Director
Ag Experiment Station



Dr. James V. Drew Dean Graduate College



Dr. Ronald L. SmithDean
Business Administration



Dr. Richard E. BradleyDean
Dentistry



Dr. T. E. HartungDean
Agriculture

University of Nebraska-Lincoln



Dr. Adam C. Breckenridge Acting Chancellor

Academic and **Administrative Officers**



Dr. Robert L. Egbert Teachers



Dr. Richard L. Fleming Director University Information



Dr. Larry A. Braskamp Assistant to the Chancellor



Dr. Max D. Larsen Acting Dean Arts & Sciences



W. Cecil Steward Dean Architecture



Dr. Kenneth L. Bader Vice Chancellor Student Affairs



Dr. Hazel M. Anthony Dean Home Economics



Dr. Henry M. Grether Dean Law



Dr. George P. Hanna Dean Engineering & Technology



Dr. Miles Tommeraasen Vice Chancellor Business & Finance

Meet a great



Ron Rapp Howard Hugh So. Sioux City, NE. Columbus, NE.





Lincoln, NE.



Joe Vlock Omaha, NE.



Lee Hunefeld Omaha, NE.



Burwell, NE.



North Platte, NE.



Gerald L. Larsen Conner White Kermit R. Ericksen Arcadia, NE.



Jack Thiessen Hamburg, IA.



Norfolk, NE.



Norfolk, NE



Neola, Iowa



Valentine, NE.



Kearney, NE.



"Jack" Haney, CLU John H. Lund Lyle W. Japp, C.L.U. Kearney, NE. Ogallala, NE. Omaha, NE.



Eldon Anderson York, NE.



Valley, NE.



Don Falk Lincoln, NE



Grand Island, NE.



Lincoln, NE.



Omaha, NE.



Lincoln, NE.



LeRoy J. Heimes Scottsbluff, NE.





Al Gray Lincoln, NE.



Ted J. Perry, C.L.U Fremont, NE.



Omaha, NE.



Lincoln, NE.



Omaha, NE.





John L. Lord Karl Kollmorgen Thomas Gutowski Jack Horner, Sr. Kurt Kollmorgen Omaha, NE. Lincoln, NE. Omaha, NE. Lincoln, NE. Lincoln, NE. Lincoln, NE.



Virgil Wadhams Lincoln, NE.



Jack Chittick Falls City, NE.







Gaylord Johnson Don R. Schaefer, Tom Granger Frederic L.
Alma, NE. C.L.U. Hastings, NE. C.L.I



C.L.U.



Lincoln, NE.



Butterfield, C.L.U. Omaha, NE.



Bill Malcolm Hastings, NE.



John Butterfield, CLU Omaha, NE.



"Dick" Bailey, C.L.U. Grand Island, NE.

Perry L. Strombeck, C.L.U., General Mgr. Lincoln General Office Suite 1506 First National Bank Building Lincoln, Nebraska Tel: 402-432-8575

Duane Demaree, C.L.U. General Mgr. Nebraska General Office 11414 West Center Road Terrace Plaza Suite 350 Omaha, Nebraska Tel: 402-333-9500

Gene J. Malsom, C.L.U., General Mgr. Omaha General Office 10050 Regency Circle Omaha, Nebraska Tel: 402-391-8585

Robert W. Hartman, C.L.U., General Mgr. Sioux City General Office Suite 530 Security National Bank Building 6th and Pierce Streets Sioux City, Iowa Tel: 712-255-8018

New York Life team.



Your New York Life Agents. They're one of the things that set New York Life apart.

Carefully chosen, thoroughly trained and experienced, New York Life Agents make a full-time career of guiding families and businesses like yours towards greater financial security through life insurance.

You'll find that they'll make a constant effort to serve you well in every way, to fully live up to the trust you and your family place in them and us.

For your peace of mind, get in touch with one of the New York Life Agents in your community.

You'll find he or she is a good person to know.

We guarantee tomorrow today.

Life, Health and Group Insurance. Annuities, Pension Plans.

NEBRASKA—IS THE HOME OF

RONALD KELLY Alliance

HOLLY HODGE Holdrege

ERVAIN J. FRIEHE McCook

JOHN SULLIVAN, Chairman Wallace

JACK QUACKENBUSH Beatrice

ROBERT R. RAUNER Sidney

GARY SHULTS Lincoln



DR. WILLIAM A. SCHELLER Technical Advisor

> RON MERTENS Marketing Advisor

DR. JIM KENDRICK Agricultural Economics Advisor

> GLEN KRUESCHER Associate Advisor

BRIAN MOHR Ass't Technical Advisor

THE NEBRASKA GRAIN-ALCOHOL PROGRAM

"Food and Fuel for the Future"

Gasahol is a motor fuel consisting of a blend of 10% Agriculturally derived ethyl alcohol and 90% unleaded gasoline. Gasohol provides higher octane than regular and unleaded gasolines. EPA approved for 1975 cars.

Nebraska has been the first state in the nation to:

- Conduct a Two Million Mile Road Test using an alternative motor fuel—GASOHOL.
- 2) Conduct a Consumer Acceptance Test & Marketing Survey using an alternative fuel and selling it (GASOHOL) to the public.

GRAIN ALCOHOL—A renewable source of energy!

Address further inquiries to: Administrator—Charles R. Fricke,
Agricultural Products Industrial Utilization Committee, Room 101 Lancaster Building,
231 South 14th Street, Lincoln, Nebraska 68508—Phone: (402) 471-2941

Sponsored By

AGRICULTURAL PRODUCTS INDUSTRIAL UTILIZATION COMMITTEE
State of Nebraska

3,500 pros every day.

Teamwork. That's what makes the new Frontier, Over 3,500 dedicated professionals, each with a specific assignment aimed at making your travel as convenient and comfortable as possible.

Discover how they turn every flight into a pleasure trip. With our single-class service that gives jet passengers first class legroom at coach prices. With meals we're becoming famous for and complimentary Mateus wine on most lunch and dinner flights. And vacation packages that save money. Convenient

schedules to more than 100 cities in 16 states and Canada. And an outstanding on-time performance record.

Next time, discover the new Frontier. See our game plan

in action.









SKINNER

We got to be where we are by putting out 100%.

100% Durum Wheat Semolina. It's the one ingredient recommended by the Wheat Flour Institute for making the finest pasta in the world. And it's the one ingredient you'll find in every Skinner macaroni and spaghetti product. Semolina gives Skinner its rich, golden color and delicious nut-like flavor. It makes Skinner products look better, cook better, and taste better.

100% Durum Wheat Semolina. It's the Skinner difference—a difference you can see and taste for yourself. It's made us a winner.

FREE GO BIG RED OFFER ON THE WORLD'S LARGEST SELLING PASTA COOKBOOK



"What's For Dinner Mrs. Skinner?" is jammed full of 300 simple, economical meals. Costs \$1 on bookracks. But it's yours FREE with two labels from any Skinner product.

Send your two Skinner labels to:

GO BIG RED

Skinner Macaroni Co. P. O. Box 75—Downtown Station Omaha, NE 68101





SKINNER

We got to be where we are by putting out 100%.

100% Durum Wheat Semolina. It's the one ingredient recommended by the Wheat Flour Institute for making the finest pasta in the world. And it's the one ingredient you'll find in every Skinner macaroni and spaghetti product. Semolina gives Skinner its rich, golden color and delicious nut-like flavor. It makes Skinner products look better, cook better, and taste better.

100% Durum Wheat Semolina. It's the Skinner difference—a difference you can see and taste for yourself. It's made us a winner.

FREE GO BIG RED OFFER ON THE WORLD'S LARGEST SELLING PASTA COOKBOOK



"What's For Dinner Mrs. Skinner?" is jammed full of 300 simple, economical meals. Costs \$1 on bookracks. But it's yours FREE with two labels from any Skinner product.

Send your two Skinner labels to:

GO BIG RED Skinner Macaroni Co. P. O. Box 75—Downtown Station Omaha, NE 68101



1975 Iowa State University Football Roster

No.	Player	Pos.	Ht.	Wt.	Age	Class.	Hometown
38	*Bassett, Sy	Rover	5-11	189	22	Sr.	Cedar Rapids
86	Benda, Mark	L.B	5-10	208	20	Soph.	Red Oak
35	Blabolil, Rick	CB	6-0	183	19	Soph.	Chesterfield, Mo.
56	Bochm, Mark	OG	6-2	225	19	Soph	Council Bluffs
67	*Bos, Bob	OG	6-5	258	21	Sr.	Brookfield, Wis.
96	Boskey, Tom	LB	6-2	210	18	Fr.	
68	Cunningham, Kevin	OT	6-4	230	19	Soph.	Chicago, III.
21	Curry, Jeff	RB	5-10	180	18	Fr.	Chicago, III. Cincinnati, O.
85	*Dixon, Al	SE	6-5	216	21	Tr.	
54	*Fritsch, John	C	6-0	210	22	Sr.	East St. Louis, Ill. Detroit, Mich.
74	*Gelinas, Pierre	OT	6-7	253	22	Sr.	
49	*Gnade, Mike	LB	6-2	201	21	Sr.	Quebec, Canada
24	Green, Dexter	TB	5-10	180	18	Fr.	Hawthorne, N.J.
65	*Greenwood, Dave	OT	6-4	243	21	Jr.	Woodridge, Va.
:29	Hardee, Ray	FL	6-0	185	18	Fr.	Cedar Rapids
8	*Hardeman, Buddy	QB	6-0	181	20		Mulberry, Fla.
14	*Hawkins, Tony	ČB	6-0	181	20	Soph.	Auburn, N.Y.
36	Isler, Klarence	FB	6-2	206	21	Jr.	Onondaga, N.Y.
17	*Jaksich, Jerry	CB	6-0	183	20	Soph.	Albany, Ga.
53	*Jones, Jeff	C	6-2	221	21	Jr.	Omaha, Neb.
95	*King, Ray	DE	6-4	219	21	Sr.	Indianola
60	Koch, Randy	MG	6-4	240	18	Sr.	Sac City
5	Kollman, Scott	K	6-0	179	20	Fr.	Charter Oak
31	Larkin, Bill	S	6-0	182	20	Soph.	Cedar Falls
41	Larsen, Mike	FB	6-2	237	20	Jr.	Camillus, N.Y.
97	*Lenth, Doug	K	6-3	180	22	Soph.	Harlan
75	Linn, Herb	DT	6-4	236	19	Sr.	Postville
12	*Mason, Tom	OB	5-11	188	22	Soph.	Valencia, Pa.
61	*McFarland, Ron	DT	6-2	261	20	Sr.	Endwell, N.Y.
25	Palmisano, Joe	DE	6-0	204	20	Jr.	Cincinnati, O,
66	Parker, Nate	LB	6-3	205	22 18	Sr.	Akron, O.
93	*Perine, Lenzy	DE	6-2	210	20	Fr.	Brooklyn, N.Y.
77	*Petsch, Gerry	OT	6-2	235		Jr.	San Diego, Calif.
51	Pittman, Greg	LB	6-2	214	20 21	Jr.	Detroit, Mich.
88	*Preston, Guy	TE	6-6	210		Sr.	San Antonio, Fla.
64	*Randall, Tom	DT	6-6	241	19	Soph.	Ferguson, Mo.
44	Randolph, Jimmy	Rover	6-1	193	20 20	Soph.	Mason City
82	Rodgers, Otis	DE	6-3	227	21	Soph.	Jacksonville, Fla.
89	*Rogers, Glover	TE	6-3	205	21	Jr.	Tampa, Fla.
79	Roloson, Tom	OT	6-8	230	18	Jr.	Opa-Locka, Fla.
80	Sands, Clive	SE	5-11	161	22	Fr.	Vestal, N.Y.
57	Settle, Mark	LB	6-3	222	19	Sr.	Nassau, Bahamas
27	*Smith, Forry	SE	6-2	191		Soph.	Nevada
28	Solomon, John	TB	5-10	182	22 20	Sr.	Waterloo
90	*Stensrud, Maynard	MG	6-3	228	20	Soph.	Clyde, N.Y.
55	*Stoffel, Rob	OG	6-1	223		Jr.	Lake Mills
10	Tryon, Mike	OB	6-1	188	20	Jr.	Dubuque
3	Valasa, John	ČB	6-2	196	20	Soph.	Ames
16	*Williams, Mark	S	6-3	186	20	Jr.	Roselle Park, N.J.
20	*Williams, Mike	FB	5-11	191	21	Jr.	Des Moines
34	*Wingender, Jim	RB	6-1	204	21	Jr.	Bowie, Md.
70	*Young, Randy	OT	6-4		21	Sr.	Omaha, Neb.
92	Yurchak, Jeff	DT	6-3	243 235	21	Sr.	Miami, Fla.
34	raidiak, jen	DI	0-5	205	19	Soph.	Carnigie, Pa.

^{*} Indicates lettermen





You've put us on top

Three cheers for the mustard that outsells all the other brands combined. French's is Number One. Look around the stadium. See the winner in action



we make your life delicious.

The R. T. French Company
One Mustard Street, Rochester, N. Y.

We have the equipment to get the job done.



Cornhusker Wheel Club



ROLFSMEIER MOTOR CO. Seward, Nebr.



Superior, Nebr.



BILL MORRIS FORD SAPP BROS. FORD CENTER, INC. POHLMAN MOTOR CO. Blair, Nebr. Auburn, Nebr.



TEKAMAH MOTORS, INC. Tekamah, Nebraska





AHLSCHWEDE FORD MOTOR CO. Crete, Nebraska



BROEKEMEIER FORD

1975

Automobile dealers in Nebraska are contributing a large measure of help to the University of Nebraska athletic program through the loan of courtesy cars.

Like other programs which are a part of the Cornhusker booster group activities, this project enables the Nebraska Athletic Department to make greater use of its funds.

These sports-minded dealers around the state have earned a great debt of gratitude from the University of Ne-braska Athletic Department. They are an important part of the "team" that includes players, coaches, administration, faculty, staff, students, alumni, Husker Educational Award group, Touchdown Club, Extra Point Club, Beef Club and the courtesy car program.



BEARDMORE'S SUBURBAN CHEVROLET Bellevue, Nebraska



DICK HILL FORD Kearney, Nebraska



SALISBURY FORD, INC. Delmar Salisbury



DIERS FORD MOTOR CO. Grand Island, Nebr.



WORTMAN MOTOR CO. Aurora, Nebr.



LOAR-LEFFLER FORD, INC. Holdrege, Nebraska



CORNHUSKER CASUALTY COMPANY

3035 HARNEY STREET OMAHA, NEBRASKA 68131

INSURANCE for EBRASKANS

Mr. Jack B. Norris Ellerbrock-Norris Agency Hastings, Nebraska 68901

Mr. Lloyd E. Peterson Dunbar-Peterson Insurance Agency Omaha. Nebraska 68105

Mr. Earle L. Ritner The Ritner Agency North Platte, Nebraska 69101

Mr. Dale F. Starr Starr-Buckow Insurance Agents Fairbury, Nebraska 68352

Mr. Raymond H. Steffensmeier Steffensmeier Insurance Agency Beemer, Nebraska 68716

AGENTS ADVISORY COUNCIL

Mr. Warren R. Barney Warren R. Barney Insurance Agency, Inc. Kearney, Nebraska 68847

Mr. Robert Jeffrey Cunningham, Jeffrey & Company Omaha, Nebraska 68114

Mr. Jim Massey J. G. Elliott Company Scottsbluff, Nebraska 69361

Mr. George Martin Fremont State Company Fremont, Nebraska 68025

Mr. Marvin L. Lyman Chambers-Dobson Agency Lincoln, Nebraska 68510

SERVING THE INSURANCE NEEDS OF ALL NEBRASKANS THROUGH YOUR LOCAL INDEPENDENT AGENT

BUSINESS - FARM - HOME - AUTO





LOU McCULLOUGH Athletic Director



DR. W. ROBERT PARKS
President



EARLE BRUCE Head Football Coach

CYCLONES STAFF

ASSISTANT COACHES



TOM LICHTENBERG



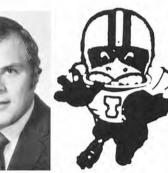
CHARLIE LYLE



BOB TUCKER



TOM BACKHUS





RANDY HART



KEITH KEPHART



TOM VAUGHAN



JOHN WILEY



WE SALUTE BIG RED



Our beautiful selection covers over three acres....



furnished, carpeted and lighted for it's own individual setting.

In addition to Wanek's huge, beautifully arranged Showroom Displays in Living Rooms, Bedrooms, Dining Rooms, Bedding, Chairs, Rockers, Recliners and Dinettes ... Wanek's have added a Design Showcase ... 45 totally decorated rooms, each professionally designed, furnished carpeted and lighted for it.

Visit Our Lovely Showcase of Design

DO WANER'S CARRY CARPETING?

Over 700 rolls in their Twin Rack Carpet Display, enabling you to see the entire pattern and not choose from a tiny swatch . . . Wanek's own carpet installation experts save you money with exact installation every



LOOKING FOR ACCESSORIES?

Wanek's carry thousands and thousands of Lamps, Paintings, Pic-tures, Statuary, Mirrors and Designer Accent Pieces!



To Complete our Total Home Furnishings To Complete our Total Home Furnishings Outlet . . . Wanck's have total departments in Appliances and in TV, Color TV & Stereo to save you money on brands such as Frigidaire, Whirlpool, Hotpoint, Maytag, Panasonic, RCA, Zenith, Magnavox, G.E., Sony and more. And, Wanek's own Service Department is as close as your telephone with Wanek's own radio controlled service trapket. trucks!

VOLUME IS THE SECRET TO WANEK'S SUCCESS!

Wanek's huge Warehouse & Show-room enables Wanek's to buy & sell in volume, this brings your price down ... add a highly mechanized warehousing system and Wanek's low country overhead and the prices low country overhead and the prices go down even lower on America's finest brands such as . . . Drexel, Thomasville, Henredon, United, Century, Conant Ball, Highland House, Mastercraft, Jackson of Danville, Craft, Sealy, Serta, Simmons, Pontiac, La-Z-Boy, Berkline, Daystrom, Chromcraft, Lincoln Carpet Mills, Bigelow, Berven of California, Lec's, Magee's and Many Many more!





Robert E. Duden, C.L.U. 3800 So. 33rd St. 489-2938



LaMoine Beaver 123 So. 84th St. 489-9615



G. "Scotty" Kaufman 123 So. 84th St. 489-9678



James E. Newcome 123 So. 84th St.



William Keller 1265 So. Cotner 488-0971



Roger D. McGinnis 1265 So. Cotner 488-6008

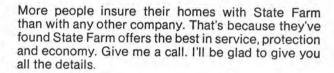


Harold Gerlach 805 So. 26th St. 435-2153

John L. Hagerman 920 No. 48th St. 466-9204



STATE FARMThe World's Number One
Homeowners Insurer







STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY • HOME OFFICE: BLOOMINGTON, ILL.



Dick Rupert 1265 So. Cotner 488-0911



Ray L. Thompson 3701 "O" Street 477-7478



Dean H. Goings 123 No. 6th, Seward



Richard A. Dahlgren 3701 "O" Street 475-2723

Clifford R. DeBoer 109 No. 27th St. 477-6955



Robert J. Haberman 109 No. 27th St. 477-6955



James H. Splichal 109 No. 27th St. 477-6955



Richard C. Hill 105 So. 9th St. 432-1002



Dean R. Hoy 3865 Normal Blvd. 489-7171



Donald E. Paulsen 1674 Van Dorn St. 475-5096

IOWA STATE_



JOHN VALASA CB 6-2 196 So.





 $5_{\tiny K~6-0~179~So.} \quad 8_{\tiny QB~6-0~181~So.} \quad 12_{\tiny QB~5-11~188~Sr.} \quad 14_{\tiny CB~6-0~181~Jr.} \quad 12_{\tiny CB~5-11~188~Sr.} \quad 14_{\tiny CB~6-0~181~Jr.}$







17 JERRY JAKSICH CB 6-0 183 Jr



 $20~{\rm Mike~williams} \atop {\rm FB}~{\rm 5-11}$ $_{\rm 191}$ Jr. $25~{\rm Joe~palmisano} \atop {\rm De}~{\rm 6-0}$ $_{\rm 204}$ Sr. $31~{\rm Bill~Larkin} \atop {\rm S~6-0}$ $_{\rm 182}$ So.







34 $_{\rm RB}^{\rm IIM}$ wingender 38 $_{\rm DB}^{\rm SY}$ bassett $_{\rm Sr.}$ 41 $_{\rm FB}^{\rm MIKE}$ larsen $_{\rm Se.}$ $_{\rm Se.}$







44 JIMMY RANDOLPH 51 GREG PITTMAN 53 JEFF JONES LB 6-2 214 Sr. 53 C 6-2 221 Sr.







54 JOHN FRITSCH C 6-0 210 Sr.



 $55~{}^{\rm ROB}_{\rm OG}~{}^{\rm STOFFEL}_{\rm 6-1}~{}^{\rm 223}_{\rm Jr.}~57~{}^{\rm MARK}_{\rm LB}~{}^{\rm SETTLE}_{\rm 6-3}~{}^{\rm 222}_{\rm So.}$















CYCLONES





 $82 \ \underset{DE}{\text{otis rodgers}} \ _{6\text{-}3} \ _{227} \ _{Jr.}$







85 AL DIXON SE 6-5 216 Jr. 88 GUY PRESTON RE 6-6 210 So. 89 GLOVER ROGERS OF MAYNARD STENSRUD TE 6-3 205 Jr. 90 MG 6-3 228 Jr.





93 LENZY PERINE DE 6-2 210 °Jr.



95 RAY KING DE 6-4 219 Sr.







BUDDY HARDEMAN



JIM WINGENDER



RAY KING

NU Opens Biological Field Station Near Ogallala

By BOB SHELDON
Assistant Director,
Office of University Information

The University of Nebraska— Lincoln has a new classroom one who's decor includes sloping, cedar-lined canyon walls, miles of sandhills and the rippling waters of Keystone Lake.

The "classroom" is actually a biological field station located 10 miles northeast of Ogallala in Western Nebraska. NU obtained a lease on the 40-acre site last spring, ending several years of search for a suitable location in western Nebraska where students would be able to study plant and animal life in natural settings. And the site received its educational inauguration last summer when a group of faculty members and approximately 50 students pioneered two fiveweek courses at the station.

Gary Hergenrader, associate professor of zaology, explained the scientific and ecological merits of the site. Pointing to the western extremity of Keystone Lake, Hergenrader said, "It's just a mile from here to Lake Mc-Conaughy. Together with Keystone Lake and the nearby sandhills likes, we have a broad array of aquatic environments which in turn contain an abundant variety of fish and aquatic life which limnologists and biologists will find of great interest.

"On the other side of the lake," Hergenrader continued, "there's a flood plain forest typical of many such forests found in Nebraska where many kinds of ecological studies can be conducted.

The new biological field station was a former Girl Scout camp. Ten cabins, each with room for four students, are nestled among the cedars along the canyon slopes. Nearer to the lake, a two-story building of wood and stone contains a mess hall and laboratories, Two larger cabins and a trailer provide housing for faculty members and their families.

Three courses—ichthyology (study of fish), protozoology (study of protozoans) and helminthology (study of parasitic worms)—were taught during the first five-week session at the field station last June. A second session, later in the summer, provided related course work in aquatic plants, phycology (algae) and aquatic microbiology.

Next year's program hasn't been decided, according to Hergenrader. "We certainly hope to offer new courses and to expand the program in the future. There are almost unlimited opportunities for study at the field station, not only in the life sciences but in physical sciences such as geography and geology. In the years to come, we hope the field station can be utilized by students in many fields and by faculty members and graduate students with special interests in some aspect of the western Nebraska environment."

WHEREYOUGH MOOFORLESS!

OMAHA • KANSAS CITY • COUNCIL BLUFFS • MILLARD • YORK • BELLEVUE RALSTON • COLUMBUS • GRAND ISLAND • HASTINGS • LINCOLN • FREMONT





ALL YOUR PROTECTION UNDER ONE ROOF

FIND YOUR LOCAL AGENT IN THE YELLOW PAGES

AGENCIES AVAILABLE—CALL 467-3541

Remember the House at 1520 R?



Remember it as the Phi Mu sorority? Or International House? As the Faculty Club? Or a fraternity annex?

Well now the house at 1520 R would like to be remembered as Alumni House . . . A place for NU alumni, students, faculty and friends to meet and exchange ideas. A place where alumni reunions, tours, clubs and workshops are born. A place to make the alum visiting campus feel "at home."

The house at 1520 R . . . Remember it as the new headquarters for the University of Nebraska-Lincoln Alumni Association.

It's OPEN HOUSE at the ALUMNI HOUSE today, after the game. Come tour our new house, sip some coffee and visit with friends.



BOOST HER.

Here are two ways you can show your support of Women's Intercollegiate Athletics in Nebraska. Choose either option, or both. As a member of the WIA Boost Her Club you'll experience the excitement of intercollegiate competition and help build and maintain a successful athletic program for women.

I'd like to be a member of the WIA Boost Her Club. The three membership categories below include a season pass to all women's athletic events and an annual membership card. Please indicate category and make checks payable to "WIA Boost Her Club".
FAMILY membership \$25/year
INDIVIDUAL membership \$15/year
STUDENT, FACULTY, STAFF membership \$10/year

I'd like to be a member of the WIA BOOST HER CLUB by contributing a tax-deductible gift of \$______ to the University of Nebraska Foundation for the UNL/WIA Fund. This will qualify me as a member of the Boost Her Club but does not entitle me to a season pass. Make checks payable to "UN Foundation-UNL/WIA Fund".

NAME		
ADDRESS		
CITY	STATE	ZIP
Fig. 1 Translation of the State		

Send this application form to WIA Boost Her Club, South Stadium, University of Nebraska, Lincoln, NE 68508



HUSKER EDUCATIONAL

Abel Construction Company Lincoln, Neb. Truesdell
Distributing Corporation
Omaha, Neb.

Fehrs Tractor & Equipment Co. Omaha, Neb.

Hawkins Construction Co. Omaha, Neb.

D. J. Witherspoon Omaha, Neb.

ConAgra Omaha, Neb. First Mid-America Corporation Lincoln, Neb. Henningsen, Durham & Richardson Omaha, Neb.

Alvin F. Asay, Skagway Grand Island, Neb. Californians for Nebraska California First National Bank Holdrege, Neb. Herman Bros. Omaha, Neb.

Bankers Life Nebraska Lincoln, Neb.

Cornhusker Motor Club Lincoln, Neb. Federal Systems Omaha, Neb. Hillman Foundation Lincoln, Neb.

Beatrice Foods Company Lincoln, Neb.

Ed Miller & Sons, Inc. Omaha, Neb. First National Bank & Trust Co. Lincoln, Neb.

Hinman's North Platte, Neb.

Beatrice National Bank Beatrice, Neb. Dale Electronics, Inc. Columbus, Neb. First National Bank of Omaha Omaha, Neb.

Hoppe Lumber Co. Lincoln, Neb.

O. A. Beltzer Estate Grand Island, Neb. Leo A. Daly Company Omaha, Neb. Forke Bros. Lincoln, Neb. Hovland-Swanson Lincoln, Neb.

J. L. Brandels & Sons Lincoln Allen's of Hastings Hastings, Neb. First Greatwest Corporation Lincoln, Neb. Roger Wilson Grand Island, Neb.

Dick and Dorls Thimgan Florence, S. Carolina Dobson Bros. Lincoln, Neb. Gering National Bank Gering, Neb. Kirkpatrick, Pettis, Smith, & Polian Inc. Omaha, Neb.

Chief Industries, Inc. Grand Island, Neb.

Journal-Star Printing Co. Lincoln, Neb. Globe Quality Cleaners Lincoln, Neb. Senator Roman Hruska and Russell Brehm Lincoln, Neb.

Mr. and Mrs. George B. Cook Lincoln, Neb.

Wentz Plumbing & Heating Lincoln, Neb. Greater Kansas City Alumni Kansas City, Mo.

Sayers Volkswagen, Inc. Council Bluffs, Iowa

Mr. and Mrs. Carl Peterson Denver, Colo.

Don Rogert Waterloo, Neb. Mrs. Merle Harger Omaha, Neb. Alexander & Alexander Lincoln, Neb.

Commonwealth Electric Co., Inc. Lincoln, Neb.

Executive Club Lincoln, Neb. H. W. Harrington Grand Island, Neb. Clarke Oll Co. Hastings, Neb.

Dorsey Laboratories Lincoln, Neb.

Dr. Marvin L. Dietrich Omaha, Neb. Colorado Alumni Association Denver, Colorado

Dr. and Mrs. A. S. Black Omaha, Ne.

Max H. Christensen Midland, Texas Jim and Bernice Beltzer Grand Island Cecil Albert Davis
Pawnee City
2-14-1897 9-21-1974

Christensen Equipment Co. Omaha, Ne.

ATHLETIC AWARD - 1975

Individuals and business concerns who are interested in becoming a donor may contact the University of Nebraska Foundation or the Department of Intercollegiate Athletics.

Southern Hills Ranch, Inc. Hastings, Neb.

Morrison-Quirk Grain Co. Hastings, Neb. Police Officers' Assn. of Nebraska Lincoln, Neb.

U.S. National Bank of Omaha Omaha, Neb.

Landen Foundation Omaha, Neb. Mowbray Motors & Leasing Inc. Lincoln, Ne. Radisson-Cornhusker Hotel Lincoln, Neb.

Vanice Pontlac-Cadillac Lincoln, Neb.

Lincoln Equipment Co. Lincoln, Neb.

Mutual of Omaha Omaha, Neb. Mr. Richard H. Larson Lincoln, Neb. Voit Foundation Balboa, Calf.

Lincoln Tel. & Tel. Co. Lincoln, Neb. Larry Myers Omaha, Neb. Lincoln Benefit Life Lincoln, Neb. Dr. G. William Orr Omaha, Neb.

Peter Klewit & Sons Omaha, Neb. E. Robert Newman Omaha, Neb. Scottsbluff Nat'l. Bank Scottsbluff, Neb.

Werner Construction Co. Hastings, Neb.

Dr. Arden Means, DDS Holdrege, Neb. National Bank of Commerce and Trust Co. Lincoln, Neb. Dain Kalman & Quail, Inc. Omaha

Whitehead Oll Co. Lincoln, Neb.

H. J. Miller Construction Company Omaha, Neb. Rock County Telephone Co. Blair, Neb.

Security Mutual Life Insurance Company Lincoln, Neb.

Dr. William T. Wildhaber Beatrice, Neb.

Martin Investment Company Lincoln, Neb.

Nebraska Bookstore, Inc. Lincoln, Neb.

Ben Simon & Sons Lincoln, Neb. Lincoln Hilton Lincoln, Neb.

George W. Martin Skagway Grand Island, Neb.

A Friend Lincoln, Neb. KFOR Broadcasting Co. Lincoln, Neb. Woodmen Accident and Life Lincoln, Neb.

Midwest Supply Omaha, Neb.

Northside Bank Omaha, Neb. Storekraft Mfg. Co. Beatrice, Neb. Commercial National Bank Grand Island, Neb.

Meginnis Ford Lincoln, Neb. Northwestern Iron & Metal Co. Lincoln, Neb.

Storz Broadcasting Co. Omaha, Neb. Two Enthusiastic Boosters Lincoln, Neb.

Miller & Paine, Inc. Lincoln, Neb.

Olson Construction Co. Lincoln, Neb. Carl & Caroline Swanson Foundation Omaha, Neb.

Sixth Street Foods, Inc. North Platte, Neb.

Misle Chevrolet Lincoln, Neb. Omaha National Bank Omaha, Neb. Richard Upah Omaha, Neb, Commercial National Bank & Trust Co. James H. Oliver W. W. Marshall, Jr. Grand Island, Nebraska

Magill & Traill, Inc. Holdrege

Walter Scott Jr. Foundation Omaha Olympia Beer, Max Beyer Dist. Co., Lincoln, Ne.

Inc., North Platte

Allens of North Platte,

Hastings Irrigation & Pipe Hastings, Neb. Klassmeyer Bros. Millard, Neb. Harry Alonzo Linn Pawnee City 6-1-1887 9-25-1948

Roberts Dairy Co. Lincoln, Neb.

HUSKER BEEF CLUB-GROWERS

Allied Tour & Trovel, Norfolk (Doyle Busskohl) Anderson, G. E., Red Oak, Ia. Anderson, Vern & Sons, Hastings Arrowsmith, Rex, Newport Asmussen, James, Neligh Aurora Medical Clinic, Aurora (Drs. Don Larsen, Aurora Medical Clinic, Aurora (Drs. Don L. John Murphy, & Ken Treptow)
Bank of Gering, Gering (Eldridge Scriven)
Barnett, Dr. Richard, Central City
Bass, Paul & Sons, Valentine
Bassett Livestock Auction, Bassett
(Rich & Dean Kinney)
Becker, Pete & Felix, Ashby
Beel, L. C., Jr., Valentine
Beman, Donald, Valentine
Brooks, John, Shelton
Brown, Everett, Valentine
Brown, Harold & William E., Harrisburg
Buell, Barney, Rose Brown, Harold & William E., Harrisburg
Buell, Barney, Rose
Bush, Gerald, Lincoln
Cannell, Jack, Gering
Central Bank, Central City (Irving Hesselgesser,
Joe Geren & Bud Gaghagen)
Cherry Brothers, Mitchel (Frank & Earl)
Churchill, Ken (Drybread Herefords), Valentine
Coble, Gary, Mullen
Coble, Gien & Sons, Mullen
Coble, Harry, Mullen
Coble, James, Mutlen
Commodity Traders, Inc., Omaha
(Don Braddock)
Connealy, Bob, Gordon (Don Braddock)
Connealy, Bob, Gordon
Connealy, Mar v, Whitmon
Cow Poke Inn, Thedford (Keith Dubry)
Curry, W. A., Columbus
Dam, Dwight, Valentine
Drinkwalter, Bill, Thedford
Drinkwalter, Jim, Valentine
Dukat, Donald, Gordon
Duren, David, Columbus Duren, David, Columbus
Eby, Ed, Valentine
Eckloft, Warren & Sons, Minden
Eldred, Vic, Lakeside
Farmers & Merchants Nat'l Bank, Ashland
(Robert Fricke & C, N. Turner)
Farrar, Helen & Marland, R. T., Jr., Hyannis
Felske, Chet, Grand Island
First National Bank, Aurora (Jim McBride)
First National Bank, Bayard
(James Stockwell) (James Stockwell)
First National Bank, Val Beavers, Stanton
Fisher, John, Valentine Fisher, John, Valentine
Flasnick Polled Herefords, Alma
Flying A Cattle Company, Thedford
(G. E. Anderson)
Garrett, Bob, Omaha
Gering National Bank, Gering (Joe Huckfeldt)
Gilbaugh, Douglas, Gering
Glandt, John, Neligh
Goerz, Melvin D., Henderson
Half Circle Cattle Co., Ed & Warren Herman,
Lakeside Lakeside Hallstrom, Elmer, Avoca Hallstrom, Elmer, Avoca
Ham, Ernest, Sutton
Ham, Howard, Saranville
Harlan's Bakery & Coffee Shop, Holdrege
Helzer, Kenneth, Gering
Hilltop Ranch, Henderson (Harley Bergen)
Holdrege Electric, Holdrege
Gearge A. Hormel Co., Fremont (Bill Hunter)
Hunt, Bob, Scottsbluff
Hutchinson, George, Scottsbluff
Hyannis Cattle Co., Hyannis (Ted Jeary)
Isham, Bob, Gordon
Jamar Angus Farm, Shelton
(Jim & Mary Schafer) (Jim & Mary Schafer) Jetfrey Brothers, Smithfield (Bill-Norman-David) (Bill-Norman-David)
Johnson, Tom, Albion
Kiddoo, Edgar D., Omaha
Kroeger, Jim, Codv
Lamoureaux, Howard, Valentine
Lee, Forrest, Brownlee Lee, Forrest, Brownlee
Lee, Jim, Valentine
Lee, Marion, Brownlee
Lehmkuhl, R. F., West Point
Leu, Arch, Sutherland
Lewis, Dwayne, Kearney
Mahan, Dr. W. F., Mitchell
Mallory, Don, Mullen
Marquardt Construction Co., Robert Marquardt, Waverly Mauch, Emry, Bassett McGuire, Donny, Thedford (Faulhaber Herefords) Meyers Land & Cattle, Alliance (Jack Ressigieu)

Minor, J. H. Company, Hyannis (Harry Minor—Alliance) Monahan Cattle Company, Hyannis (Earl & James Monahan) Morrison, Inc., Livestock Auction, Scottsbluff-Gering (Clint Morrison) Morrison, Paul, Mitchell Musser Master Cattle Company, Rushville (Floyd Webster) Nebraska Livestock Market Assn., Norfolk Nebraska Livestock Market Assn., Norfolk (Warren Cook)
Neujahr, Orville, Valentine
Neumeyer, Vernon, Valentine
Newcomb, Warren, Paxton
Oden Enterprises, Inc., (Mert Oden), Wahoo
Onawa State Bank, Ornawa, Iowa
O'Hare, Kenneth, Ainsworth
Pearson, George & Lowell Belville, Valentine
Production Credit Association, Omaha
(Howard Holstein)
Rambour Realty Co., Inc., Columbus
(George Rambour, Jr.) Rombour Reality Co., Inc., Columbus
(George Rambour, Jr.)
Ramsbottom, A. J., Hebran
Reece, Frank & Bud, Valentine
Regier, Richard D., Henderson
Robinson, Dale, Thedford
Rogers, W. F., Morrill
Romanoff, Nat, McCook
Saults Ranch, Inc., Gordon (Orville Conner)
Schuler, Ellis, Hooper
Schuler, Vern, Hooper
Scriothauer, George & Son, Gering
Schlueter, Gene & Dean Soles, Wood Lake
Sexton Trucking Co., Mullen
(Ray & Henry Sexton)
Shalds Market, Gordon (Michael Shald)
Shuck, Wendell, Edgar
Shuster's Jack & Jill, Paul Shuster, Lincoln

Sibert, Frank, Omaha Simmons, Kenneth, Valentine Sittler, Harvey & Son, Martell Spain, Sam, Valentine Spectacle Ranch, Gordon (Don Hull) spectacle Kanch, Gordon (Don Hull)
Spring Creek Cattle Co., O. E. HundleyJerre Johnson, Lexington
Staab, Rollie, Ord
State Bank of Cairo, (Robert Larson)
Stotts, Rex, Cody
Strand, Paul, Valentine Strand, Paul, Valentine
Strong Insurance Agency, Gordon (Rex Strong)
Stuchlik, John, Aurora
Sunower Packing Co., York (John Tasset)
Tailgate Ranch, Tonganoxie, Kan. (Paul McKie)
Tate Trucking Co., Frant Tate, ScottsbluffGering
Thedford Livestock Comm. Co., Thedford
(Integral Integral) (Leland Johnson)
Thomas, Dan M., Valentine
Thurston, Gene, Ashby
Todd, Richard, North Platte
Tschida, Eugene & Alberta, Papillion Uhrig, Otto L., Hemingford Valentine Livestock Market, Valentine (Bill Uren)
Vieregg, Jim, Big Creek Cattle Ranch, Mullen
Votaw, Eli, Wellfleet
Weber, Carl, Kearney
Wedeman, Ed, Mitchell
Williams, Blair, Ainsworth
Witt, Burnell J., Columbus
Wolf Brothers & Reich, Albion
(Jim Wolf-Bus Tucker)
Wrage, Mrck, Wood Lake
Wright, Marvin, Bloomfield
Wyatt, Earl, Harrisburg (Bill Uren)

BEEF CLUB-FEEDERS HUSKER

Albers, Herb Feed Lot, Inc., Wisher (Herb Albers, Jr.) Alexander, Dick, Pilger Altson, Warren, Wisner American Cyanamid Co., Fremont (Dick Havens) American Cyanamid Co., Fremont (Dick H Anderson, A. J. & Son, Lexington Anderson, Goli, Wirner Anderson, Jim, Exe'er Arett, Mr. & Mrs. Dick & Son, Fremont Armbruster, Allan, Cozad Aspegren, Percy, Geneva Bachman, Robert, Omaha Bank of Papillion, Papillion (Eugene Tschida, President)

Bank of Wood River, Wood River
Barr, Art, Jr., & Son, Stanton
Baumann, Ray, West Point
Bax'er, Clarence & Son, Grand Island
(Son—Daryl)
Baxter, LaVerne, Grand Island
Baxter, Tom, Grand Island
Beckler's Implement, Dick Beckler, Seward
Beins, Rae & Family, York
Beins, Ross, Aurora Beins, Ross, Aurora Beller, Gary, Wisner Bergt, Randall, Wisner Biehl, Harold, Lexington

1975 NEBRASKA FOOTBALL SCHEDULE

SEPT. 13-LSU

SEPT. 20-INDIANA

SEPT. 27-TCU

OCT. 4-MIAMI (Fla.)

OCT. 11—KANSAS (Homecoming)

OCT. 18-OKLA, STATE

OCT. 25—COLORADO

NOV. 1-MISSOURI

NOV. 8—KANSAS STATE

NOV. 15—IOWA STATE

NOV. 22-OKLAHOMA

Home games in boldface

Milldale Ranch Company, North Platte

(E. H. Shoemaker, Jr.)

HUSKER BEEF CLUB-FEEDERS (Cont.)

Biel, Larry, Gretna Bierman, Warren, Lexington Big Chief of Nebraska, Grand Island (Virgil Eihusen)
Bill's Volume Sales, Central City Bill's Volume Sales, Central City
Bold Cattle Feeders, St. Paul
(Norm Keller & Jon Ayers)
Bolz, Otto, Stanton
Bordenr, Leland, Pilger
Brand, DeVern, Wisner
Brand, Walt, Wisner
Bredthauer, Oscar & Son, Grand Island Bremer Brothers, Stanton (Gus & Gene) Brownfield, Dale, Cozad Bumgarner Land & Caftle Co., Strang (Mervell & Tom) Bundy Brothers (Melvin & Robert), Ashland Bundy, Floyd, Ashland Burkholder, Ervin, Cozad Burkholder, Ervin, Cozad Burkink, Lee, Scribner Busch, Eugene, Stanton Caskey, Larry, Stanton Chace, Jack, Pilger Cheney, Bruce, Norfolk Cheney, Bruce, Norfolk
Christenson, Carrol & San, Central City
Citizens National Bank, Wisner
(Walter Munderloh, Bill Biles)
Coe Cattle Campany, Norfolk (C. O. Emrick)
Collins, Ellen B., Beemer
Commercial National Bank, Grand Island
(W. W. Marshall, Jr.)
Commercial State Bank, Hoskins (Fred Otten)
Crawford, H. W., Omaha
Deck, Lester, Winside
Deck, Myron, Hoskins
Delmont, Tom, Beemer
Denker, Bill, Lexington
Denman, Alvin, Alda
Dinklage, Herman, Jr., Wisner
Dinklage, Louis, Wisner
Dixon, Jack, Wisner
Doscher, Eddie, Beemer Doescher, Eddie, Beemer
Einung Concrete Prod., Wisner
(J. N. Einung, Jr.)
Engelmeyer, Vincent, West Point
Falmlen, George, Phillips...
Farmers Elevator, Inc., Beemer (Gene Ehrisman) Farmers Elevator Co., Wisner (Tom Hoefs) Farmers & Merchants Nat'l Bank, West Point (Jim Knievel)
Farmers National Bank, Pilger
(Don Johnson & Arnald Otten)
Feller, Doug & Son Feedyard, Wisner
First National Bank, Beemer
(Ray Steffensmeier) First National Bank, Grand Island (Keith Jobes) (Kerth Jobes)
First National Bank, West Point (Gerald Hunke)
First National Bank, Wisner (Larry McMasters)
Fleer, Walter, Jr., Hoskins
Flying A Cattle Co., Red Oak, Ia.
(G. E. Anderson)
Fontanelle Hybred, Nickerson (Ray Harmon)
Formax Feeds of G.I., Wilbur Rage,
Grand Island Grand Island Freiberg, Richard, Bancroft Givens, Paul, Lexington

Gloe, Don, Wood River Goeller, John, Pilger Goertzen, Wallis D., Henderson G.I. Livestock Comm. Co., Grand Island (Al Bachman & Tom Wiecks) G.I. Tire Sales, Grand Island (L. M. Egbert)
Grosserode Cattle Co., Milford
(Steve and Paul Grosserode) (Steve and Paul Grossende)
Grosshans Inc., Paul Grosshans, Central City
Hamann, Deryl F., Omaha
Hankins, M. J., Stanton
Hanna, Lloyd, Lexington
Hansen, Virgil, Stanton
Hartman, Dick, Grand Island
Hemann, Paul, West Point
Hendrickson, Wayne, Kearney
Hofferber, Don, Fairmont
Holland, Bill, Wisner
Hughes, Darrell, Geneva
Irwin's Inc., Norfolk (Jim Irwin)
Jahnke, Gerald, West Point
Johnson, Mrs. Walt & Sons, Stanton
Kant, Gary, Winside
Kimbrough, Dennis, Geneva
Kindschuh Oil Company, West Point
(John Kindschuh) (John Kindschuh) Kirschboum, James L., Grand Island Kleen Implement, Inc., Gary Bennett, Franklin Klule, LaVern, Hampton Knust, David, Wisner Kugler, Dale, Cozad Kvols, Kris, Jr., Wisner Kvols, Ron, Wisner Lage, Orville D., Pilger Langenberg, Stan, Hoskins
Lefler, Howard, Fairmont
Leisy, A. J. & Son, Wisner (August Leisy)
Lubker, John, Jr., West Point
Luebbert, Louis, West Point
Lueders Oil Co., Doug & Wayne Lueders,
Wisnes Wisner Luthy, Roy & Norman, Aurora M. B. Cattle Co., Sioux City, Ia. Lutry, Roy & Norman, Aurora
M. B. Cattle Co., Sioux City, Ia.
(Merle Burmeister)
Mactier, Don, Omaha
Malchow, Hugo & Doug, Pender
Marotz, Weldon, Stanton
McArdle, Ken, Lexington
McClymont, Rowland, Holdrege
McClymont, Rowland, Holdrege
McHargue, Billy, Marquette
McHargue, Tom, Central City
McMullen Farm Supply, Grand Island
(Don McMullen)
Medelman, Mrs. Henry, Norfolk
Meduna, Rudy & Sons, Colon
Menke, Marion, Lexington
Mertz, Don J., Grand Island
Mesmer, J. Fred, Jr., Wisner
Mestal, Gene, Beemer
Mettenbring, Ralph, Grand Island
Meyer, Wilbur, Grand Island
Meyer, Perry L., Bancroft
Meyers Farm Equipment, Grand Island
(Arnold Meyer)
Miller, Don P. Eximent

Neben, Bob, Lexington Neil, Norvel, Cozad Nielsen Oil & Propane, West Point (Don Nielsen) Nielson, Marvin, Aurora Norfolk Feed Mills Co., Norfolk (Robert T. Bridge) Norfolk Livestock Market, Inc., Norfolk (W. V. Emrick) (W. V. Emrick)
O'Brien, Tom, Geneva
Oliver, J. H. & Sons, Ravenna
Ott, Gene, Wisner
Overland National Bank, Grand Island (Jim Anders) Papik, Ervin, Friend Peterson, Leroy, Wisner Philipot, A. C. & Son, Overton Pichler, Harold, Grand Island Post, Doran, Lexington Post, Doran, Lexington
Prairie State Custom Feeders, Alliance
Prinz Grain & Feed, West Point
(Tom & Leonard)
Prinz, Robert & Marvin, West Point
Prosser, Harold, Lexington
Rabe, Elton, Beemer
Rasmussen, Keith & Lei Lany, Wisner
Ray Cattle Co., Norfolk (Bob Ray)
Ringenberg, Herb, Lexington...
Rose Realty, Hastings (Forrest Rose)
Roth, Lonnie, Wisner
Schelkopf, Stan, Geneva Roth, Lonnie, Wisner
Schelkopf, Stan, Geneva
Schellpeper, Fred, Stanton
Schellpeper, Ronnie, Stanton
Schellpeper, Stanley, Stanton
Scherer, Robert Dr., West Point
Schmaderer, Robert, West Point
Schmitt, Bill, West Point
Scism, Garth, Kearney
Sellentin Ready Mix, West Point (Ray & Ed)
Shuck, Gary, Edgar Shuck, Gary, Edgar Siemers, Bob, Grand Island Smith, Jack, Arlington Smith, John S., Fremont Smith, Juhl, Cozad Sprieck, Robert L., Pilger Stalp, Hank, West Point Stanton National Bank, Stanton (G. D. Eberly) Stebbins, Virgil, Gothenburg Stevenson Feed Yards, Stanton (Steve Stevenson & Charles L. Cackey) (Steve Stevenson & Charles L. Cackey Sieren, Arthur J., West Point Stigge, Mike, Howells Stuckey, Harold, Lexington Thietje, Lay, West Point Tiedtke, Michael, Stanton Trueblood, Terry, Central City Turner Grain Co., Cairo, (Harry Turner) Utemark, Norval & Sharon, West Point Vasina, Richard, Colon Valk Lawrence & Son, Cazad Volk, Lawrence & Son, Cozad Wartig, Roger, Wisner Weatherhold, Orin & Son, Stanton Weihe, Tom, Norfolk West Point Rendering Co., West Point (Clifford & Don Johnson) (Clifford & Don Johnson)
Whaley Cattle Co., Lexington
(Norman Reynolds)
Willers, Bill, Stanton
Witt, Tom, Pender
Wolff, Ronald, Stanton
Wolverton, Kenneth, Pilger
W. W. Wood, Inc., North Platte
Wortman, Gerald, West Point



Stop in on your way to or from the game . . . take advantage of our Exclusive Discount Plan on BROWNING products. Save up to 20% on guns, ammunition, binoculars, archery, clothing, boots, tents, gun cases and fishing equipment.

OPEN 7 DAYS A WEEK

Weekdays 9 a.m. - 6 p.m.

Sunday 1 p.m. - 6 p.m.

(Arnold Meyer)
Miller, Don R., Fairmont
Morris, Stanley, Wayne
Munson, Bob, Wisner
Murphy, Joanne, Beemer

BE A ROWNING MAN

Phone: 643-3303 - P. O. Box 243 - Seward, Ne. 68434

Nebraska's Finest Selection Of The World's Finest Guns!





NEBRASKA SPELLS "SPORTSMANSHIP"

The University of Nebraska is known and respected all over the nation for its red-attired fans, as well as its football teams.

Nebraska fans also have a nation-wide reputation for good sportsmanship, at home and away.

"Big League"—that's the way Nebraska teams and fans have acquitted themselves in past seasons, and that's the same goal for 1975.

The University of Nebraska urges all 1975 fans to continue this fine tradition of sportsmanship by extending courtesy to the visiting teams and officials.

All of us on the Cornhusker Staff salute our fans as the greatest in the nation and thank you for your support and sportsmanship.

Yours for Nebraska,

Bot Devaney
Bob Devaney

Athletic Director

The **LINCOLN** ROOM

Open to the Public Before and after the game

Excellent Food at moderate prices in our Attractive Lincoln Room Open 7 Days a week

Serving

BREAKFAST — LUNCHEON — DINNER

Featuring many specialties

Nebraska Prime Rib

Steaks

Chicken & Seafood

Located in Nebraska Center for Continuing Education 33rd & Holdrege Just min. from the Stadium

"Americans We" is Band's Halftime Theme

The "Marching Red" Cornhusker Band closes its 1975 campaign in Memorial Stadium today with a tribute to the American people. The halftime presentation, entitled "Americans We," will open with the familiar strains of "People" followed by "How The West Was Won," reminding all Americans of our heritage of a strong-willed people. The "Marching Red" will then maneuver to a medley of "It's a Small World" and "People," recognizing that Americans have always played an important role in striving for world peace and harmony.

Miss Charla Jean Willson con-

cludes her first year of performance with her routine to "Together, Wherever We Go!" Suggesting other attributes of the American people, the Cornhusker Band will perform an intricate drill to "Stouthearted Men" and "You'll Never Walk Alone."

The halftime show will close with a medley of patriotic songs . . . "This is My Country," "America," "You're a Grand Old Flag" and "God Bless America."

The members and staff of the Cornhusker Marching Band wish to thank all the fans in Memorial Stadium for your support during the 1975 season.

want a new car or used car? new or used truck? new or used pick-up?

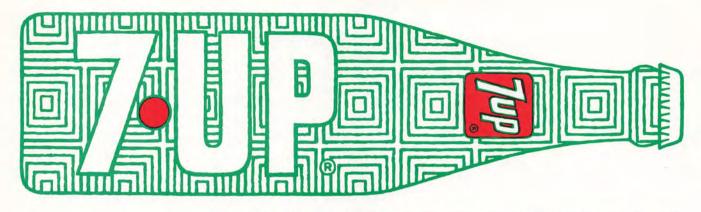
IF YOU'VE GOT THE WANT WE'VE GOT THE WAY!

We make ownership easy for you in 4 important ways. Extensive stock, reasonable price, easy terms. Plus service after the sale.



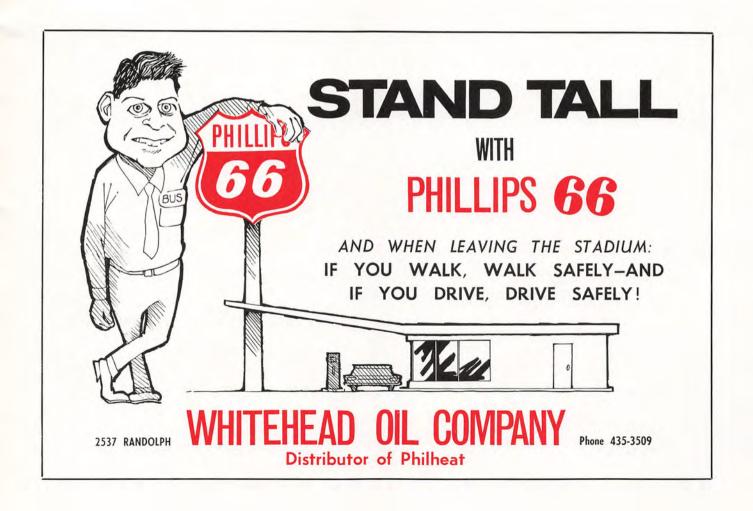
50th & O St.

Your Quality Economy Dealer in Lincoln



IT'S UNRESISTIBLE

Mid-Continent Bottlers Inc., 4801 Superior St., Lincoln, Neb.



TV service technicians name Zenith for the two things you want most in color TV.



 Zenith
 38%

 Brand A
 15%

 Brand C
 .8%

 Brand D
 .4%

 Brand B
 .3%

 Brand I
 .2%

 Brand F
 .2%

 Brand G
 .1%

 Brand H
 .1%

 Other Brands
 .4%

 About Equal
 .14%

 Don't Know
 .9%

The Bordeaux, Country French style, with beautiful simulated wood finish and genuine wood veneer top. Model SG2569P. Simulated picture.



The quality goes in before the name goes on.